

**BERLIN  
SCIENCE  
WEEK**

**Communications Packages**

Visibility Opportunities 2026

# Our Communication Packages

## Boost your visibility

All events in the Festival Centre receive their own event page on our website and benefit from our festival wide communications, both online and in print. With hundreds of events taking place across the festival, coverage of each individual event on social media, by press, or other channels is not guaranteed, and professional event photography is not always included. Booking a communications package ensures your event is seen.

## Communication packages allow you to:



### Increase visibility

across Berlin Science Week's digital channels and communications.



### Drive attendance and engagement

by directing audiences straight to your event page.



### Reach the right audiences

through targeted social media and newsletter promotion.



### Stand out

among hundreds of festival events.



## Event Photography

Capture your event with professional Berlin Science Week coverage. Designed for partners hosting events at our Festival Centre, this opportunity provides 5 high-quality photos highlighting key moments and speakers. The images are professionally prepared and delivered within 48 hours, ready to share across your networks, press, social media, or reports.

**100k**

Printed Tagesspiegel  
Magazines

**10k**

Newsletter Subscribers

**20k**

Total followers

**Includes:** 5 photos, available in 48h

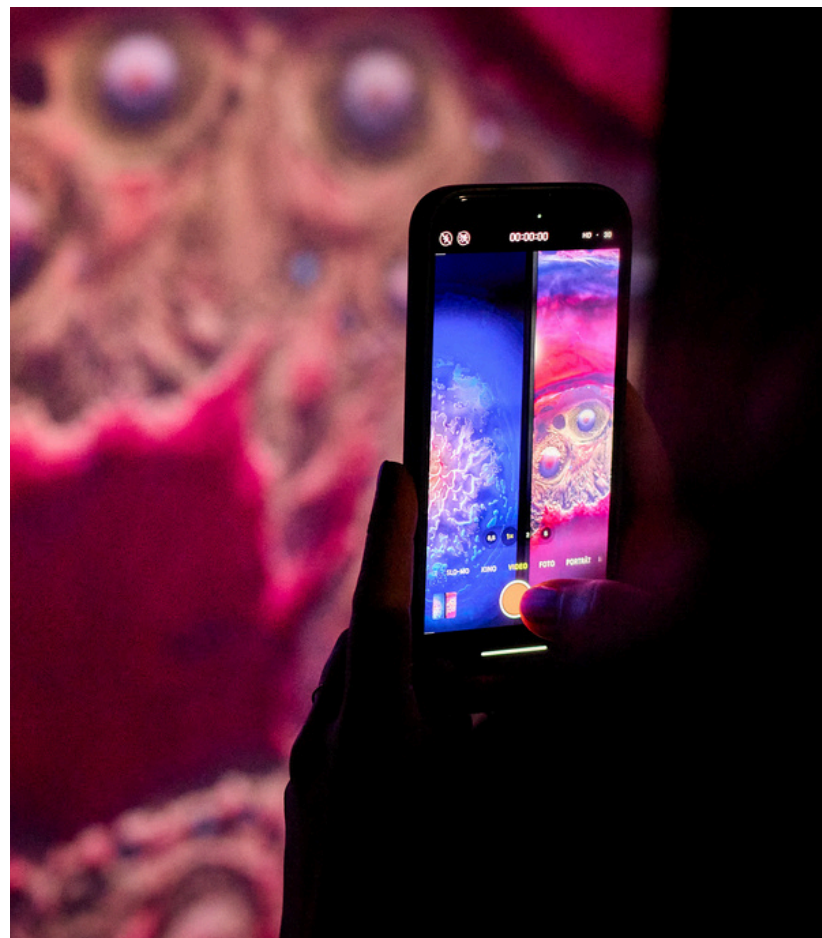
**Fee:** 150€

# Our Communication Packages

## The Digital Booster

Reach tens of thousands of Instagram users and engaged Berlin Science Week followers through a targeted paid ad designed to promote your event within the festival programme. This package is designed for partners seeking focused visibility and direct event traffic. Your event is promoted through a dedicated Instagram ad campaign that drives users directly to your event page, increasing clicks, registrations, and attendance during the festival period.

**Fee:** €1,000\*



### Includes:

- Instagram ad: 7–10 day paid promotion of your event, designed in our visual identity.
- Direct Link Traffic: Clear call-to-action directing users to your event page on our website.
- Targeted Reach: Displayed to followers of Berlin Science Week and relevant audience segments.
- Performance reporting with insights after the ad campaign ends.

\*19% VAT applies.

## The All-Rounder

Maximise your event's visibility across Berlin Science Week's communication channels, combining print, digital, and partnered media for broad and effective reach. This package includes a feature in our partnered Tagesspiegel Magazine, reaching 100,000 print readers across Berlin, and places your event across key festival channels.

**Fee:** €3,500\*



### Includes:

- Tagesspiegel Magazine Feature: Calendar stopper in our partner magazine.
- Social Media Post: Carousel post on Instagram & LinkedIn and a direct link to your event on our website.
- Paid Boost: 7–10 day promotion of your post, targeting relevant audiences with analytics included.
- Instagram Story: Repost with direct link to your event page.
- Newsletter Feature: Highlight your event with direct link.

\*19% VAT applies.

# Let's Join Forces

Join the 2026 Berlin Science Week programme and share your research with the public at one of Europe's leading science festivals. To book a communications package for your event, please get in touch with our team.



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 Berlin Science Week

berlinscienceweek.com

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**FALLING  
WALLS  
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