

BERLIN SCIENCE WEEK

Festival Partnerships
Premium Partnership Opportunities 2026

BERLIN SCIENCE WEEK

1—10 November 2026

Berlin's Science & Culture Festival

Berlin Science Week breaks science out of institutions and into the city. Every year, from 1–10 November, the festival brings together the scientific community and Berlin's curious public to explore how cutting-edge research shapes our world.



350+
Events

200+
Partners

35k
Festival Visitors

2M
Social Media Impressions

40M
Acc. Press Reach

110+
Press Mentions

Partner with one of Europe's Leading Science Festivals

A High-Visibility Platform for Scientific Ideas

Every November, Berlin Science Week transforms the city into a playground of scientific ideas, celebrating groundbreaking research and innovation. Drawing partner institutions from across Germany and Europe, Berlin Science Week is one of Europe's leading science festivals.

The festival provides a high-visibility platform for partners to engage new audiences, connect with researchers across disciplines, demonstrate the societal relevance of their work, and position their research at the heart of cultural life.



Festival Theme 2026

In Touch

Each year, Berlin Science Week chooses a theme that shapes the festival's programme and citywide campaign. In 2026, the theme In Touch focuses on the personal side of science: how research touches and improves our lives, how it impacts the people behind it, and how it connects us with one another.

Following the 2024 and 2025 themes, Common Ground and Beyond Now, 2026 returns the focus to the individual: to the scientists themselves and to the people their work impacts. In Touch reveals science for what it truly is: not an elite system, but the deeply human pursuit of knowledge, driven by curiosity, openness, and dialogue.

The 2026 programme spotlights the people, institutions, and breakthroughs behind scientific research, exploring what happens when science is in touch, when it loses touch, and how it connects us all. Partners are invited to present their research and introduce the people behind it, connecting with the public and demonstrating the real-world impact of their work.

Campaign Reach & Visibility

The citywide campaign brings the theme directly to Berlin's curious public, drawing attention to the festival and its partners through social media, regional and national media coverage, advertising, and citywide posters.

2M

Instagram Impressions in 6 weeks (2025)

25%

Audience Growth on Instagram (2025)

1.6k

Posters across 400+ high-traffic city locations



Our Audience

35k

Festival Visitors

+50%

Festival visitors are women



The Curious Public

Our audience includes Berliners and international residents who actively participate in the city's cultural life. They are typically young professionals, creatives, early-career researchers and scientists, and students, drawn to ideas at the intersection of science, society, culture, and innovation. Seeking more than passive entertainment, our audience is looking for emotionally compelling content, critical conversations, and opportunities to engage directly with experts while contributing their own perspectives.

25-45

Age Range

10k

Newsletter Subscribers

13.2k

Instagram followers



Our Partner Network

Science-Driven Organisations & Initiatives

Our partner network brings together a diverse range of organisations that have participated in Berlin Science Week over the past ten years, many of whom return as recurring annual partners. The programme features contributions from leading organisations and institutions, as well as individuals and independent initiatives, creating a network that spans disciplines and fields.

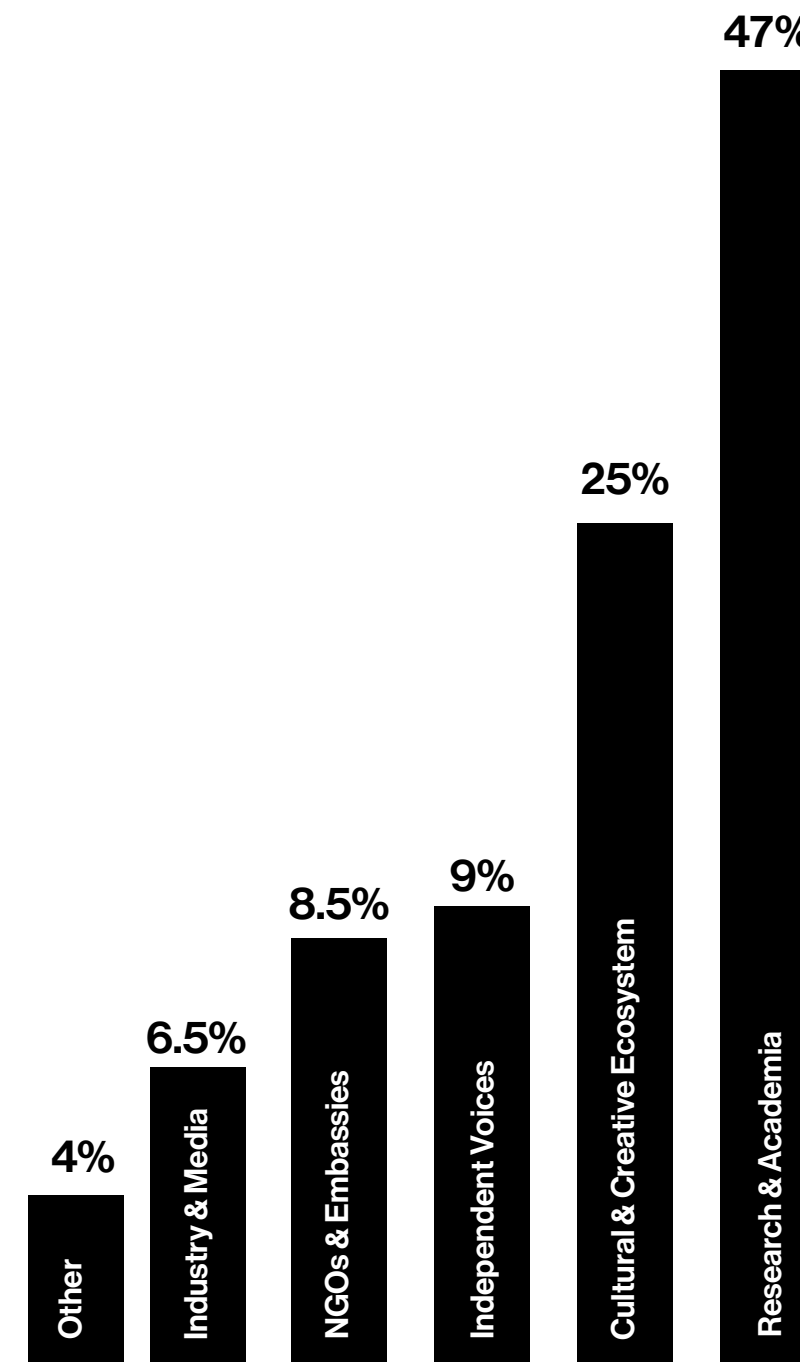
Over half of our partners are based in Berlin, complemented by organisations from across Germany (24%) and international partners (23%), reflecting the festival's strong local roots and growing national and international reach.



200+
Partners

1k
Partner Mailing List
Subscribers

6.8k
LinkedIn followers



Research & Academia (~47%)

Universities, research networks, and research institutes account for nearly half of our partner network. This group includes Berlin's four major universities as well as leading organisations such as Helmholtz, Leibniz, Fraunhofer, and Max Planck institutes.

Cultural & Creative Ecosystem (~25%)

Museums, galleries, art studios, and independent initiatives or collectives, many working at the intersection of art and science, make up roughly one quarter of our partner network.

Independent Voices (~9%)

Independent researchers, artists, and practitioners working at the forefront of science communication and public engagement.

NGOs & Embassies (~8.5%)

International governmental and non-governmental organisations highlighting scientific collaboration across borders.

Industry & Media (~6.5%)

Industry representatives and regional businesses, as well as media partners such as regional and national newspapers, publishing houses, and art publications.

Festival Partnerships

Berlin Science Week thrives on collaborations with organisations that share our mission of making science accessible, engaging, and inspiring. Through our Festival Partnerships, organisations can contribute to this mission while demonstrating their leadership within the scientific community.

Festival Partnerships are strategic, festival-wide collaborations designed for organisations seeking to strengthen their brand in science, gain high visibility, and connect with Europe's scientific ecosystem.



As a Festival Partner, you will:



Strengthen your organisation's role as a leader

in innovation and societal impact, showcasing your commitment to scientific excellence and public engagement.



Achieve prominent visibility

among 35,000+ visitors and 200+ scientific institutions and research organisations.



Build relationships with a science-curious public, researchers, and partner organisations.



Join the Berlin Science Week Partner Network

to connect with leading science-driven organisations and become part of the Falling Walls Foundation network, linking you to institutions and policymakers worldwide.

Where Your Brand Meets the Public & Our Partners

Festival Partners can position their brand across Berlin Science Week at key venues, events, and channels, ensuring comprehensive visibility throughout the festival. Every Festival Partnership is tailored to your strategic goals, whether your focus is public engagement, B2B connections, or thought leadership. These areas highlight where your organisation can make the greatest impact.



Branding & Placement

Showcase your organisation across our digital and physical channels, including social media, newsletters, the festival website, Festival Centre Partner Wall, in the press, programme booklets, advertisements in Tagesspiegel, partner branding kits, citywide campaign posters, and more.

Networking & Access

Connect with research institutions, partner organisations, and policy-makers at exclusive events such as the Berlin Science Week Opening Night and Falling Walls Science Summit, or through custom projects designed to maximise engagement with the scientific community.

Public Engagement

Engage directly with Berlin's science-curious public through workshops, talks, and on stages at our Festival Centre, the Haus der Kulturen der Welt.

Thought Leadership

Share expertise by speaking on panels, sponsoring discussions, or commissioning bespoke projects such as hackathons, showcases, or competitions.

Put Your Brand at the Forefront of Berlin Science Week

Main Festival Partners

Main Festival Partners receive the full spectrum of Festival Partnership benefits, reaching both B2B and B2C audiences. They have the exclusive ability to commission bespoke projects, including full-day formats such as hackathons, project showcases, or curated stage takeovers. Each collaboration is shaped around your strategic goals and our curatorial expertise, ensuring seamless production and maximum impact.

Key Benefits:

- Exclusive ability to commission custom projects and experiences
- Maximum visibility B2B & B2C across audiences and festival platforms
- Dedicated curatorial support and international network access

Festival Co-Partners

Festival Co-Partners benefit from festival-wide visibility and engagement without commissioning projects. They can choose how and where to appear, targeting either B2B or B2C audiences. Co-Partners showcase their brand through logo placement, networking, and strategic material positioning, and receive a 25% discount on selected festival formats for expanded presence.

Key Benefits:

- Festival-wide visibility without project commissioning
- Flexible presence for B2B or B2C targeting
- Discounted access to Festival Centre event formats

Your Festival Partner Benefits

	Main Festival Partner	Festival Co-Partner
Visibility	Maximum across all festival channels, Festival Centre, partner network & citywide campaign	Festival-wide visibility across selected channels and partner network
Audience Reach	Both B2B & B2C audiences	Choice of B2B or B2C targeting
Project Commissioning	✅ Exclusive ability to commission bespoke projects	❌ Not available
Hosting Events	Choice of curated panel or full-day bespoke event	Selected event formats at 25% discount
Networking & Access	Attend Opening Night and Falling Walls Summit, while joining our exclusive partner network of institutions and organisations	Attend Opening Night and Falling Walls Summit, while joining our exclusive partner network of institutions and organisations
Branding & Placement	Logo & product placement across all official festival materials, Festival Centre, citywide campaign, & partner communications	Logo & product placement in selected materials, dependent on audience choice
Advertising in Tagesspiegel	½ page	⅓ page
Curatorial Support	✅ Support and production for pre-defined event formats; full collaboration from concept to production for commissioned projects.	Support and production for pre-defined event formats



Let's Join Forces

Join Berlin Science Week as a Festival Partner and position your organisation at the heart of one of Europe's leading science festivals. Contact us today to explore your Festival Partnership opportunities.



Dr. Christian Rauch

Festival Director Berlin Science Week

christian.rauch@falling-walls.com
+49 306098839733



Anisia Petcu

Senior Partnerships & Project Manager

anisia.petcu@falling-walls.com
+49 306098839731

Contact us

Falling Walls Foundation gGmbH
Kochstraße 6/7
10969 Berlin

 @berlinscienceweek

 Berlin Science Week

berlinscienceweek.com

Hosted by:

**FALLING
WALLS
FOUNDATION**

Funded by:

