

BERLIN SCIENCE WEEK



PARTNERSHIP OPPORTUNITIES

HOSTED BY:

**FALLING
WALLS
FOUNDATION**

FUNDED BY:



BERLIN SCIENCE WEEK

Partner with one of Europe’s leading science festivals and reach a diverse audience of 35,000+ visitors.

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AT A GLANCE

Every year from 1–10 November, Berlin Science Week transforms the city into a vibrant festival of scientific ideas. As one of Europe’s leading science festivals, we are a **lively platform** for science and the public to explore how cutting-edge research shapes our world. With two main festival hubs, CAMPUS and FORUM, as well as numerous events across the city and online, we bring together science institutions with a diverse audience of 35,000+ visitors from Berlin, Germany and abroad.

FESTIVAL STATS

10

Days

120+

Venues Across the City

200+

Participating Organisations

300+

Events

700+

People on Stage

35,000+

Participants

125,000+

Website Visits

613,000+

Views on Social Media



OUR AUDIENCE

Scientific breakthroughs shape our lives and lay the foundation for tackling the greatest challenges of our time. Yet, for many not directly involved in it, science feels distant. We believe science can only fulfil its potential when it is embraced as a vital part of everyday life. That's why we create a **participatory space** for scientific institutions, independent artists, and Berlin's public to directly engage with one another.

Apart from **scientists, researchers, and science communicators**, Berlin Science Week attracts curious and **socially engaged adults**. Whether it be through a panel discussion or an immersive performance, our audience is looking for expert input to help them make sense of the latest news in science, politics, and culture. They're eager to **share their perspectives** and **contribute to future developments**.

SCIENTISTS AND RESEARCHERS

SCIENCE COMMUNICATORS

ARTISTS AND PERFORMERS

CURIOUS AND SOCIALLY ENGAGED ADULTS

**FAMILIES AND YOUNG AUDIENCES
IN THE CAMPUS**



FESTIVAL THEME 2025: BEYOND NOW

The world as we knew it has come undone. Amidst growing uncertainty, we become caught in the immediate. As Berlin Science Week marks its 10th anniversary, we look not back, but forward. We ask how science can help us break through the escalating urgencies of the present and open new perspectives for the future.

BEYOND NOW is a space for **collective visioning**: not as escapism, but as a form of grounded optimism. This year's festival theme invites us to **shift focus**. From what is breaking down to what could be built up. From limitations to potential. We ask: What lies BEYOND NOW, and who gets to define it? How can science become a tool for shared agency and new alliances? What futures might unfold when disciplines, cultures, and communities connect in new ways?

Join us as we question, imagine, and shape what is possible BEYOND NOW, together.



WHY PARTNER WITH US

Berlin Science Week offers science-driven organisations and individuals a unique opportunity to connect with a curious, general audience by showcasing cutting-edge research through innovative event formats. With a diverse programme in our two central Festival Hubs, the CAMPUS and FORUM, alongside numerous events across Berlin, we welcome bold formats, new voices, and collaborative thinking across disciplines.

1 CONNECT WITH THE PUBLIC

Showcase your research

Spark dialogue
and gather insights

2 EXPAND YOUR REACH

Connect with
new audiences

Strengthen your network

3 TRY OUT NEW FORMATS

Try out innovative
formats with an engaged
audience

4 CONNECT ACROSS DISCIPLINES

Create inter- and trans-
disciplinary connections



GET INVOLVED

Are you interested in bringing your work to a wide audience?
Partner with us for Berlin Science Week 2025.

YOUR OPTIONS

- 1** Organise an event in our Festival Hubs or as part of our City-Wide Programme
- 2** Apply with your project to be considered for one of our curated stages in the CAMPUS or the FORUM
- 3** Become a festival sponsor and gain extra visibility

Please note that this document focuses on organising an event in one of our Festival Hubs and sponsorship opportunities. For more information about the City-Wide programme and this year's applications, please visit our [website](#).



JOIN OUR FESTIVAL HUBS

Join Berlin Science Week's central festival hubs—**CAMPUS** and **FORUM**—to share your research and ideas with thousands of visitors. As the main meeting points on the festival's two weekends, they offer science institutions direct access to broad and diverse audiences through tailored, high-impact formats.

CAMPUS 1 – 2 NOVEMBER 2025

The CAMPUS at the **Museum für Naturkunde Berlin** gives science institutions the chance to engage with a broad audience in a unique setting—home to the world's largest mounted dinosaur skeleton and housed in historic architecture. With a focus on **accessible science communication**, institutions can share their work through interactive formats that invite visitors of all ages to explore, learn, and get hands-on with science.



Museum für Naturkunde Berlin,
Invalidenstr. 43, 10115 Berlin



Science Communication



Workshops, science talks,
exhibition stands



10,000 expected visitors

FORUM 7 – 9 NOVEMBER 2025

The FORUM at **Holzmarkt 25** invites science institutions to become part of a vibrant, interdisciplinary dialogue in one of Berlin's most creative and iconic urban spaces. With a focus on **the intersections of science, art, and culture**, it offers a unique stage to share knowledge, experiment with new formats, and connect with culturally engaged audiences in creative ways.



Holzmarkt 25,
Holzmarktstraße 25, 10243 Berlin



Science & Art, Interdisciplinary Formats



Talks, discussions, performances,
screenings, pop-up booths, marketplace



10,000 expected visitors

AVAILABLE DATES & FORMATS

CAMPUS MUSEUM FÜR NATURKUNDE BERLIN

EXHIBITION STAND 3,750 – 4,250€

Connect with thousands of people with your exhibit

- About 4m² exhibition space
- Be on site for 2 days, 10:00-18:00
- Included: table, 2 chairs, electricity, lighting
- *Dedicated workshop on 1 July to help you develop an interactive format

WORKSHOP ROOM 3,000€

Host a workshop for exploration and co-creation

- Dedicated workshop space in the museum exhibition
- 90-minute slots available on 1 & 2 November at 10:00, 12:00, 14:00, 16:00
- Included: screen, sound system, lighting, seating (25 participants)

INTERACTION STATION 2,500€

Organise an experiment station for visitors to drop-in and engage

- Dedicated interaction station in the museum exhibition
- 90-minute slots available on 1 & 2 November at 10:00, 12:00, 14:00, 16:00
- Included: screen, lighting, seating (8 participants at a time)

INSPIRATION STAGE 750€

Nominate the most exciting researchers in your institution for a chance to inspire our audience!

- Dedicated stage in the museum
- 15-minute slots available on 1 & 2 November throughout the day
- Included: screen, lighting, seating (65 participants at a time)
- Coaching and networking session included
- *Please note that the Inspiration Stage includes a separate selection process. For more information, visit our [website](#).

SPEAKER'S CORNER 500€

Engage passers-by and present your project

- Designed for one person
- 20-minute slots available on 1 & 2 November at 13:30, 14:30, 15:30
- Included: portable audio system, whiteboard

FORUM HOLZMARKT 25

MAIN STAGE 4,000 – 6,000€

Bring key speakers together for interdisciplinary exploration of current topics

- Equipped event hall and stage for up to 8 speakers
- 60 to 90-minute slots available on 7 – 9 Nov
- Included: beamer, sound system, lighting, seating (120+ participants)

STUDIO 2,750 – 3,500€

Lead an in-depth exchange or performative talk, or organise a film screening

- Equipped studio and stage for up to 3 speakers
- 60 to 90-minute slots available on 7 – 9 Nov
- Included: beamer, sound system, lighting, seating (40 participants)

POP-UP BOOTH 2,000€

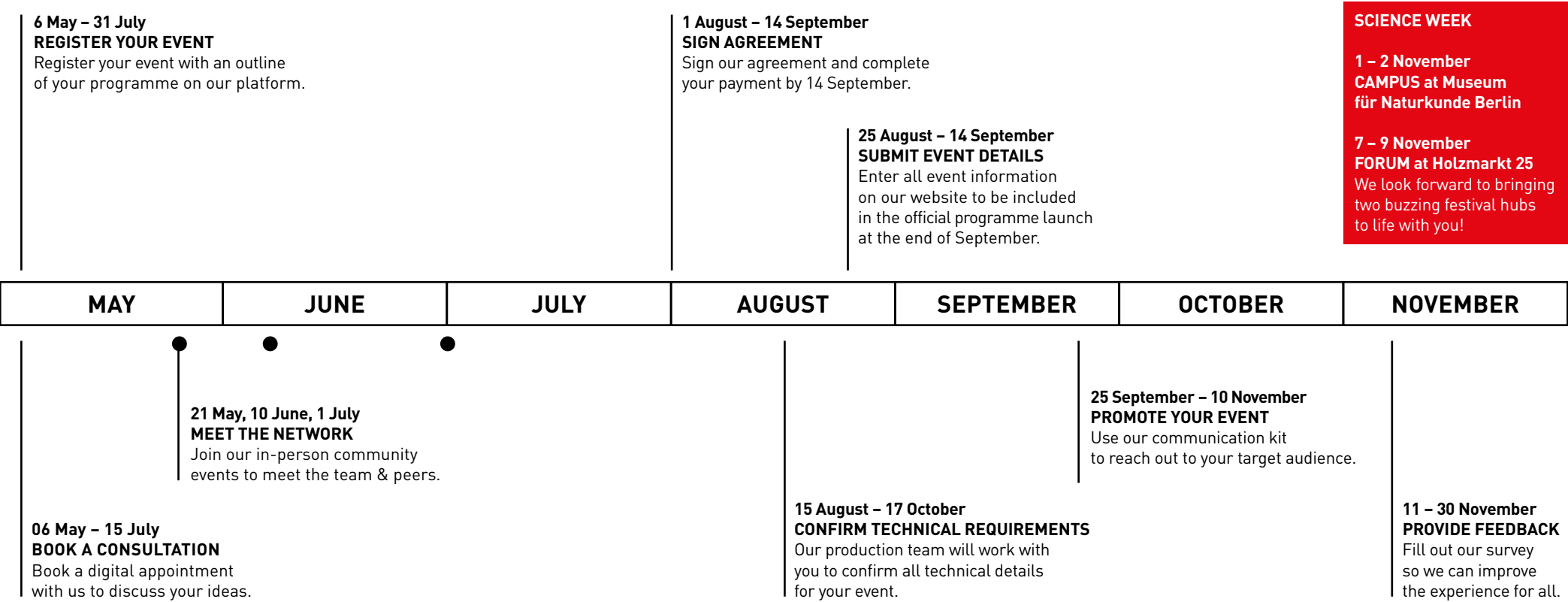
Present your work in a relaxed atmosphere

- Wooden hut to showcase small projects, sell artefacts, or organise exchanges
- Be on site for 3 days, in the afternoon
- Outside, equipped with electricity and a portable heater

All partner institutions presenting in the CAMPUS and FORUM will have their logos featured in the Berlin Science Week Tagesspiegel Magazine, with the exception of the Speaker's Corner and the Inspiration Stage.

Netto prices. VAT applies.

TIMELINE



TERMS AND CONDITIONS

- We can only host the CAMPUS festival hub if 80% of the available event and exhibition spaces are rented.
- The Falling Walls Foundation reserves the right to cancel the project up to and including 15 August 2025, if this occupancy rate is not reached.
- All the event and exhibition spaces for the Partner Programme are reserved on a first come, first served basis. Reservations will come into effect with a signed agreement.
- All payments must be made by 14 September 2025.

GAIN EXTRA VISIBILITY

In addition to organising events as part of our festival, we also offer a range of options for **sponsorship or cooperation packages**. Below are our standard options – however, we’re happy to discuss an individualised offer that best suits your organisation.

	Bronze 3.500€	Silver 8.500€	Gold 20.000€
Social Media Post	1	1	1
Newsletter Feature	1	1	1
Logo Placement: Website	1	1	1
Logo Placement: Programme		1	1
Logo Placement: Banner Hubs		1	1
Logo Placement: Poster		1	1
Logo Placement: Tagesspiegel Magazine		1	1
Logo Placement: Cinema Trailer			1
Logo Placement: External Ads			1
Exclusive Opening Event Tickets	2	3	5
Sponsoring parts of the programme (Opening Event, Programme Tracks, Networking Formats, Meet&Greets, Stages)	extra, by agreement	extra, by agreement	by agreement
Tickets to Falling Walls Science Summit	0	1	2

For further promotional reach, don’t miss the chance to be featured in the Berlin Science Week Magazine, published by Der Tagesspiegel.



Deadline for sponsoring and cooperation packages:
31.07.2025. for the Silver and Gold Options, 15.09.2025 for the Bronze Option.

Netto prices. VAT applies.

PARTICIPATING ORGANISATIONS 2024

Last year, over 200 organisations, projects, and artists contributed with great dedication to a fantastic festival programme:

4A_Lab
AI Grid
AlgorithmWatch CH
American Academy in Berlin
Amor Schumacher
Andreas Schwarz
Archimedes Exhibitions
Argentine Embassy in Germany
Arizona State University
Art Laboratory Berlin
AVJam
BAM (Bundesanstalt für Materialforschung- und prüfung)
Barnim Panorama
Bauhaus Earth
Berlin Brains
Berlin Clusters of Excellence
Berlin Institute of Health @ Charité (BIH)
Berlin Learning & Intelligent Systems Society (BLISS)
Berlin Partner für Wirtschaft und Technologie GmbH
Berlin Research 50 (BR50)
Berlin University Alliance Berlin-Brandenburg
Academy of Sciences and Humanities
Berliner Landeszentrale für politische Bildung
Berliner Sparkassenstiftung Medizin
Big Data Management and Machine Learning (BIFOLD)
BioCon Valley
Black In Tech Berlin
Bundesministerium für Bildung und Forschung
Centre Marc Bloch
CERFA e.V.
CERN
Charité – Universitätsmedizin Berlin
Circle U. European University Alliance / Humboldt-Universität zu Berlin
Cluster für Natur- und Technikwissenschaftliche
Rüstungskontrollforschung (CNTR)
Cluster of Excellence „Contestations of the Liberal Script (SCRIPTS)“
Comedy Café Berlin
Communication Lab (Alexander von Humboldt Foundation / International Journalists' Programmes)
con gressa
Cornelsen
Dahlem Humanities Center
Daylight Academy
democ

DESY
Deutsche Allianz Meeresforschung (DAM) Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
Deutsches Klima-Konsortium
Deutsches Technikmuseum
Deutschlandfunk Nova
Dimitrios L. Margellos
DroneMasters
DWR eco
Eberswalde University for Sustainable Development
ECCSEL ERIC
Ecopol Research Group - RIFS Potsdam
EDGE - Blurring the Borders between Art and Neuroscience e.V.
Einstein Center Digital Future (ECDf)
Einstein Foundation Award for Promoting Quality in Research
Einstein Foundation Berlin
EIT Food
Embassy of Brazil in Berlin
Embassy of Costa-Rica to Germany
Embassy of France in Germany
Embassy of Ireland
Embassy of Mexico in Germany
Embassy of Norway in Berlin
Embassy of Spain
Embassy of the Republic of Lithuania in the Federal Republic of Germany
Enrico Paglialunga
Enterprise Europe Network Berlin-Brandenburg
ESMT Berlin
ETH Zürich
EU Policy Lab
European Molecular Biology Laboratory European Research Infrastructure Consortium for CCUS
Experimental
Exzellenzcluster 'The Politics of Inequality'
Falling Walls Foundation
Fernheizwerk Neukölln AG
Forecast
Forschungsgruppe „Soziale Neurowissenschaften“ der Max-Planck-Gesellschaft
Forschungsverbund Berlin e.V.
Forschungszentrum Jülich
FORUM
Fraunhofer-Gesellschaft
FrauVonDa//
Freie Universität Berlin Friedrich-Ebert-Stiftung
Landesbüro Berlin
Fritz Haber Institute of the Max Planck Society

Futurium
Geo.X - The research network for Geosciences in Berlin and Potsdam
German Arctic Office at Alfred Wegener Institute
German Federal Institute for Risk Assessment
German Institute for Global and Area Studies (GIGA)
German Israeli Foundation for Scientific Research and Development
German Stem Cell Network
Gesellschaft für Informatik e.V.
Gesundheit und Pflege
Giacomo Corvaia
GLUON
Goethe-Institut
greenCHEM
HAU Hebbel am Ufer
Haus der Kulturen der Welt (HKW)
Haus des Papiers - Museum für Bildende
Papierkunst
Helmholtz Center for Polar and Marine Research
High Art Bureau
Hochschule für Technik und Wirtschaft Berlin (HTW Berlin)
Humboldt Residency Programme (Alexander von Humboldt Foundation)
Humboldt University of Berlin
ICN Berlin Business School
IGAFA - Initiativgemeinschaft Außeruniversitärer Forschungseinrichtungen in Adlershof
illuseum.org
INAM - Innovation Network for Advanced Materials
Institut für praktische Emergenz
Institute for Art and Innovation Interdisziplinäres Zentrum Europäische Sprachen Internationales Design Zentrum Berlin (IDZ) Israel Academy of Sciences and Humanities
Jazz Institut Berlin
Jill Scott
Jochen Müller
Johanna Teresa Wallenborn
Keio University Tokyo
KI - Ideenwerkstatt für Umweltschutz
kids.digilab.berlin
Knoweaux Applied Futures GmbH
Kunstgewerbemuseum Leibniz-Forschungsinstitut für Molekulare Pharmakologie
Leibniz-Gemeinschaft
Leibniz-Institut für Gewässerökologie und Binnenfischerei (IGB)
Leibniz-Institut für Psychologie (ZPID)
Leibniz-Institut für Wirtschaftsforschung Halle (IWH)
Leon Trimble
Lise-Meitner-Schule
Matters of Activity
Max Delbrück Center
Max Planck Institute for Gravitational Physics
Max Planck Institute of Geanthropology Michigan State University
MIND Foundation gGmbH
Nahum
NaWik - Nationales Institut für
Wissenschaftskommunikation
NCCR Spin
NCL-Stiftung
ODE.systems
One Resilient Earth
Our Future Water
PalaisPopulaire
Paul-Drude-Institut für Festkörperelektronik (PDI)
Physikalisch-Technische Bundesanstalt
Braunschweig

Polish-Japanese Academy of Information Technology (PJAiT)
Prateep Beed (MIND Foundation & Immersia Labs)
Prater Galerie
PRIF – Leibniz-Institut für Friedens- und Konfliktforschung
Project Management Jülich
Psychiatric University Hospital Charité at St. Hedwig Hospital
QUEST Center for Responsible Research at the Berlin Institute of Health at Charité (BIH)
rbb24 Inforadio
Regenerative TimeLab
Research Council of Lithuania
Research Institute for Sustainability (RIFS Potsdam)
Rick Minnich / Our Man in Berlin
RWTH Aachen University
Science and Education team - Embassy of the Kingdom of the Netherlands to Germany
Science Notes Magazin
SCIENCE OF RAVE
Senatsverwaltung für Wissenschaft
SFB 1078
Sigmund Freud PrivatUniversität SFU Berlin
SILBERSALZ Science & Media Festival
Slovenian Cultural Centre SKICA in Berlin Soapbox
Science Berlin
Society of Spanish Researchers in Germany
Sophie G. Elschner
Springer Nature
Staatsbibliothek zu Berlin
Stiftung Jüdisches Museum Berlin
Stiftung Planetarium Berlin
Studio Dito
Studio Marlene Bart
Summer Banks
sustain.fm
Sustainable Leadership for Science Initiative
Technical University of Berlin
Technische Universität Dresden Technologiestiftung Berlin
TeeKay Kreissig
Teufelsberg
THE ART+SCIENCE SALON
The Data Tank
THE LITHIUM LAB
The Moving Academy
Thomas Tichai
Toni Fröhlich
Una Europa (Freie Universität Berlin) unidad.salgan
Union der deutschen Akademien der Wissenschaften
Universität der Künste Berlin
Universität Duisburg-Essen
Universität Potsdam
Urania Berlin
Weizenbaum-Institut
Werner-von-Siemens Centre for Industry and Science
Wiley
Wilhelm and Else Heraeus Foundation
Wissenschaft im Dialog
WISTA Management
Women in AI & Robotics
Wübben Stiftung Wissenschaft
Wuppertal Institut für Klima
Yamilée Toussaint
ZEIT STIFTUNG BUCERIUS
ZENK Rechtsanwälte
ZHAW Zurich University of Applied Sciences | School of Applied Linguistics
Zukunftsorte Berlin

CONTACT

Interested in partnering with us?

Book an **online appointment** during our Open Hours. We'll schedule 45 minutes to discuss your ideas, answer any questions, and reserve a time slot for you. Slots are generally allocated on a first-come, first-served basis. After that, we'll stay in close contact to coordinate all further details.

If you'd like to reach out before booking an appointment, feel free to email us at festival.hubs@berlinscienceweek.com.

For those who'd like to visit the Museum or Holzmarkt in person, we'll be offering regular tours in May and June. Get in touch via festival.hubs@berlinscienceweek.com to schedule a visit.

GET IN TOUCH

We look forward to hearing from you!

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