

**FALLING
WALLS
FOUNDATION**



BERLIN SCIENCE WEEK

SPONSORING OPPORTUNITIES



**We believe science can only fulfil its potential
when it is embraced as a vital part of everyday life.**

At Berlin Science Week, our mission is to strengthen the role of science in building a more resilient society. By placing cutting-edge research at the heart of cultural life, we make science understandable, approachable, and accessible to those it is meant to empower.

BERLIN SCIENCE WEEK

1—10 NOVEMBER 2025

Berlin Science Week is an annual science festival.

Every year, we transform Berlin into a playground of scientific ideas, **celebrating groundbreaking research and innovation** from the city's institutions and our international partners.

Through our festival, we cross disciplinary boundaries and connect the worlds of science and culture with a curious public. Together, we create a **lively platform for science and the public** to explore how cutting-edge research shapes our world.





PARTNER WITH ONE OF EUROPE'S LEADING SCIENCE FESTIVALS

35,000+ Visitors

300+ Events

200+ Participating Organisations

120+ Venues across the City

110,000+ Copies of partnered Tagesspiegel Magazine

125,000+ Website Visits

613,000+ Views on Social Media

KEY SPONSOR BENEFITS



GAIN VISIBILITY

- with a socially-engaged, diverse, international audience living in Berlin
- with our stakeholders, working on the forefront of technological advancement, social innovation, social cohesion, health, and sustainability

EXPAND YOUR NETWORK

- Join dedicated exclusive events, such as our Opening Night on 1 November
- Become part of the international network of the Falling Walls Foundation, a leading institution on the international scene, connecting leading scientific institutions and policy makers.

ALIGN WITH OUR GUIDING PRINCIPLES

- scientific excellence
- diversity, accessibility and inclusion
- enabling dialogue, exchange and participation
- contributing to a future that is sustainable and resilient

OUR STAKEHOLDERS

Berlin Science Week is a project by the **Falling Walls Foundation**, a unique global hub connecting science, business, and society.

OUR AUDIENCE

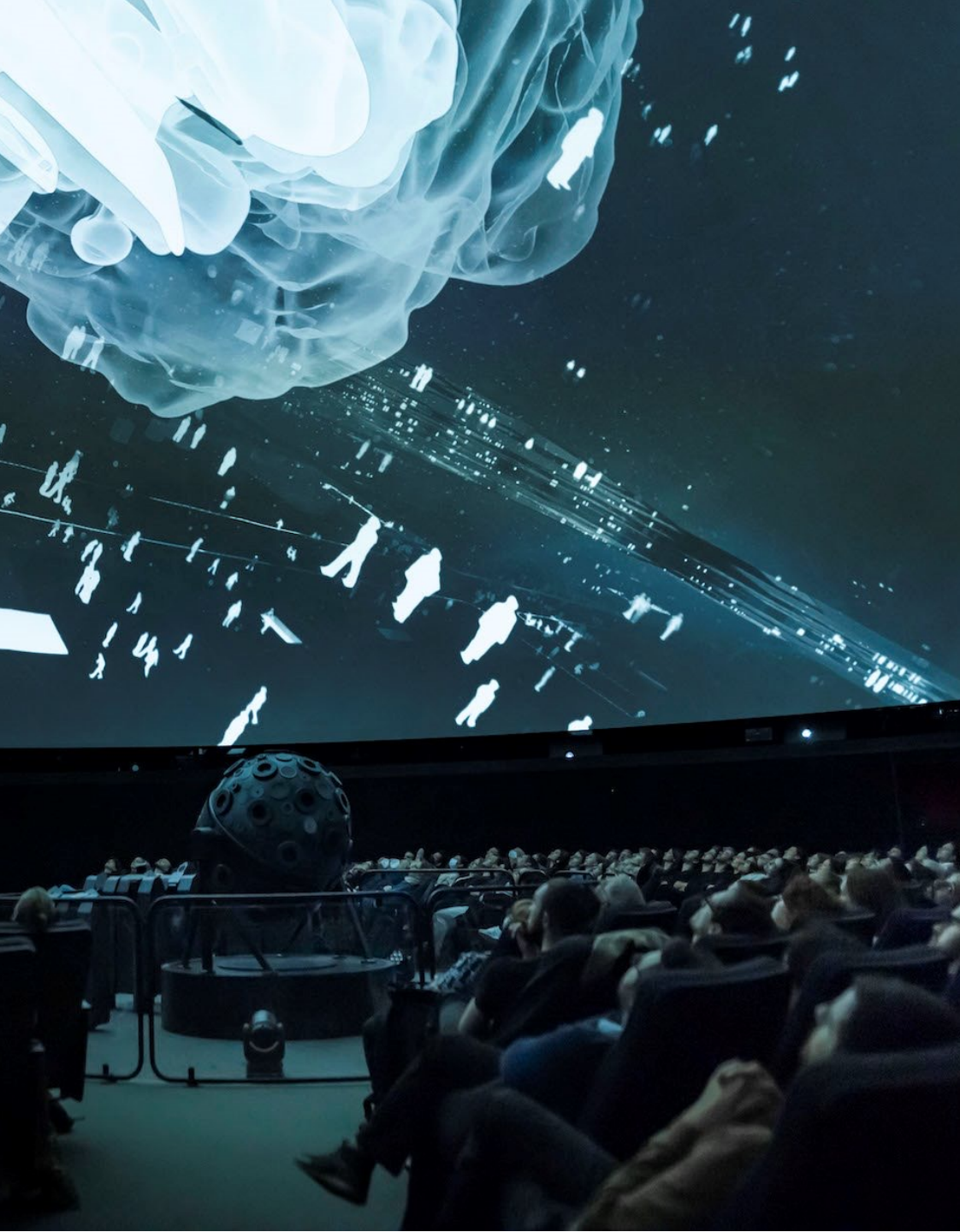
Curious and socially engaged adults who are:

- looking for expert input to help them make sense of the latest news in science, politics, and culture
- want to get involved in current debates
- interested in topics such as scientific excellence, sustainability, diversity and inclusion, technological advancement, social cohesion.

OUR PARTNERS & COLLABORATORS

- Scientists, researchers, science communicators, artists and performers.
- Universities, research centres, Clusters of Excellence, embassies
- Among them are: Technische Universität Berlin; Charité Berlin; Helmholtz Zentrum Berlin; French Embassy; ETH Zürich; ESMT Berlin; CERN; Arizona State University; Michigan State University; Fraunhofer Berlin.





FESTIVAL KEY FACTS

10 Days of innovative events, organised in collaboration with partner institutions **all over Berlin**.

2 Days dedicated to interaction and direct exchange in our **CAMPUS at the Museum für Naturkunde Berlin** on 1 – 2 November with 10,000 visitors on site.

3 Days dedicated to transdisciplinary exchange at the intersection of art and science in our **FORUM at Holzmarkt 25** on 7 – 9 November with 8,000 visitors on site.

SPONSORING OPPORTUNITIES

Below, you can find our standard sponsoring options. However, we would be happy to discuss a bespoke package that best fits your institution's needs and interests.

BENEFITS	BRONZE PACKAGE	SILVER PACKAGE	GOLD PACKAGE
	3,500€	8,500€	20,000€
Social Media Post	1	1	1
Newsletter Feature	1	1	1
Logo Placement: Website	1	1	1
Logo Placement: Programme		1	1
Logo Placement: Festival Hubs Banner		1	1
Logo Placement: Poster		1	1
Logo Placement: Tagesspiegel Magazine		1	1
Logo Placement: Cinema Trailer			
Logo Placement: External Ads			
Exclusive Opening Events Ticket		3	5
Tickets to the Falling Walls Science Summit		1	2
Placement as dedicated sponsor of a programme element (e.g. Opening Night, Programme Tracks, Stage, etc.)		Extra, by agreement	By agreement

CONTACT

Interested in partnering with Berlin Science Week?
We would love to hear from you!

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