

**BERLIN SCIENCE WEEK**



# **PARTNERSHIP OPPORTUNITIES**

HOSTED BY:

**FALLING  
WALLS  
FOUNDATION**

FUNDED BY:



# BERLIN SCIENCE WEEK

Partner with one of Europe's leading science festivals and reach a diverse audience of 35,000+ visitors.

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# AT A GLANCE

Every year from 1–10 November, Berlin Science Week transforms the city into a vibrant festival of scientific ideas. As one of Europe’s leading science festivals, we are a **lively platform** for science and the public to explore how cutting-edge research shapes our world. With two main festival hubs, CAMPUS and FORUM, as well as numerous events across the city and online, we bring together science institutions with a diverse audience of 35,000+ visitors from Berlin, Germany and abroad.



## FESTIVAL STATS

**10**

Days

**120+**

Venues Across the City

**200+**

Participating Organisations

**300+**

Events

**700+**

People on Stage

**35,000+**

Participants

**125,000+**

Website Visits

**613,000+**

Views on Social Media



# OUR AUDIENCE

Scientific breakthroughs shape our lives and lay the foundation for tackling the greatest challenges of our time. Yet, for many not directly involved in it, science feels distant. We believe science can only fulfil its potential when it is embraced as a vital part of everyday life. That's why we create a **participatory space** for scientific institutions, independent artists, and Berlin's public to directly engage with one another.

Apart from **scientists, researchers, and science communicators**, Berlin Science Week attracts curious and **socially engaged adults**. Whether it be through a panel discussion or an immersive performance, our audience is looking for expert input to help them make sense of the latest news in science, politics, and culture. They're eager to **share their perspectives** and **contribute to future developments**.

**SCIENTISTS AND RESEARCHERS**

**SCIENCE COMMUNICATORS**

**ARTISTS AND PERFORMERS**

**CURIOUS AND SOCIALLY ENGAGED ADULTS**

**FAMILIES AND YOUNG AUDIENCES  
IN THE CAMPUS**





# FESTIVAL THEME 2025: BEYOND NOW

The world as we knew it has come undone. Amidst growing uncertainty, we become caught in the immediate. As Berlin Science Week marks its 10th anniversary, we look not back, but forward. We ask how science can help us break through the escalating urgencies of the present and open new perspectives for the future.

**BEYOND NOW** is a space for **collective visioning**: not as escapism, but as a form of grounded optimism. This year's festival theme invites us to **shift focus**. From what is breaking down to what could be built up. From limitations to potential. We ask: What lies BEYOND NOW, and who gets to define it? How can science become a tool for shared agency and new alliances? What futures might unfold when disciplines, cultures, and communities connect in new ways?

**Join us** as we question, imagine, and shape what is possible BEYOND NOW, together.



# WHY PARTNER WITH US

Berlin Science Week offers science-driven organisations and individuals a unique opportunity to connect with a curious, general audience by showcasing cutting-edge research through innovative event formats. With a diverse programme in our two central Festival Hubs, the CAMPUS and FORUM, alongside numerous events across Berlin, we welcome bold formats, new voices, and collaborative thinking across disciplines.

## 1 CONNECT WITH THE PUBLIC

Showcase your research

Spark dialogue  
and gather insights

## 3 TRY OUT NEW FORMATS

Try out innovative  
formats with an engaged  
audience

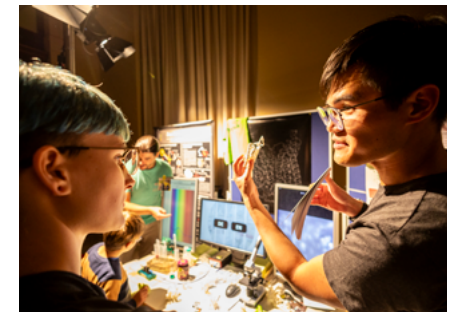
## 2 EXPAND YOUR REACH

Connect with  
new audiences

Strengthen your network

## 4 CONNECT ACROSS DISCIPLINES

Create inter- and trans-  
disciplinary connections





# GET INVOLVED

Are you interested in bringing your work to a wide audience?  
Partner with us for Berlin Science Week 2025.

## YOUR OPTIONS

- 1 Organise an event in our Festival Hubs or as part of our City-Wide Programme**
- 2 Apply with your project to be considered for one of our curated stages in the CAMPUS or the FORUM**
- 3 Become a festival sponsor and gain extra visibility**

Please note that this document focuses on organising an event in one of our Festival Hubs and sponsorship opportunities. For more information about the City-Wide programme and this year's applications, please visit our [website](#).



# JOIN OUR FESTIVAL HUBS

Join Berlin Science Week's central festival hubs—**CAMPUS** and **FORUM**—to share your research and ideas with thousands of visitors. As the main meeting points on the festival's two weekends, they offer science institutions direct access to broad and diverse audiences through tailored, high-impact formats.

## CAMPUS 1 – 2 NOVEMBER 2025

The CAMPUS at the **Museum für Naturkunde Berlin** gives science institutions the chance to engage with a broad audience in a unique setting—home to the world's largest mounted dinosaur skeleton and housed in historic architecture. With a focus on **accessible science communication**, institutions can share their work through interactive formats that invite visitors of all ages to explore, learn, and get hands-on with science.



Museum für Naturkunde Berlin,  
Invalidenstr. 43, 10115 Berlin



Science Communication



Workshops, science talks,  
exhibition stands



10,000 expected visitors

## FORUM 7 – 9 NOVEMBER 2025

The FORUM at **Holzmarkt 25** invites science institutions to become part of a vibrant, interdisciplinary dialogue in one of Berlin's most creative and iconic urban spaces. With a focus on **the intersections of science, art, and culture**, it offers a unique stage to share knowledge, experiment with new formats, and connect with culturally engaged audiences in creative ways.



Holzmarkt 25,  
Holzmarktstraße 25, 10243 Berlin



Science & Art, Interdisciplinary Formats



Talks, discussions, performances,  
screenings, pop-up booths, marketplace



10,000 expected visitors



# AVAILABLE DATES & FORMATS

## CAMPUS MUSEUM FÜR NATURKUNDE BERLIN

### EXHIBITION STAND 3,750 – 4,250€

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**Connect with thousands of people with your exhibit**

- About 4m<sup>2</sup> exhibition space
- Be on site for 2 days, 10:00-18:00
- Included: table, 2 chairs, electricity, lighting
- \*Dedicated workshop on 1 July to help you develop an interactive format

### WORKSHOP ROOM 3,000€

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**Host a workshop for exploration and co-creation**

- Dedicated workshop space in the museum exhibition
- 90-minute slots available on 1 & 2 November at 10:00, 12:00, 14:00, 16:00
- Included: screen, sound system, lighting, seating (25 participants)

### OPEN WORKSHOP STATION 2,500€

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**Organise an experiment station for visitors to drop-in and engage**

- Dedicated workshop station in the museum exhibition
- 90-minute slots available on 1 & 2 November at 10:00, 12:00, 14:00, 16:00
- Included: screen, lighting, seating (8 participants at a time)

### INSPIRATION STAGE 750€

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**Nominate the most exciting researchers in your institution for a chance to inspire our audience!**

- Dedicated stage in the museum
- 15-minute slots available on 1 & 2 November throughout the day
- Included: screen, lighting, seating (65 participants at a time)
- Coaching and networking session included
- \*Please note that the Inspiration Stage includes a separate selection process. For more information, visit our [website](#).

### SPEAKER'S CORNER 500€

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**Engage passers-by and present your project**

- Designed for one person
- 20-minute slots available on 1 & 2 November at 13:30, 14:30, 15:30
- Included: portable audio system, whiteboard

## FORUM HOLZMARKT 25

### MAIN STAGE 4,000 – 6,000€

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**Bring key speakers together for interdisciplinary exploration of current topics**

- Equipped event hall and stage for up to 8 speakers
- 60 to 90-minute slots available on 7 – 9 Nov
- Included: beamer, sound system, lighting, seating (120+ participants)

### STUDIO 2,750 – 3,500€

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**Lead an in-depth exchange or performative talk, or organise a film screening**

- Equipped studio and stage for up to 3 speakers
- 60 to 90-minute slots available on 7 – 9 Nov
- Included: beamer, sound system, lighting, seating (40 participants)

### POP-UP BOOTH 2,000€

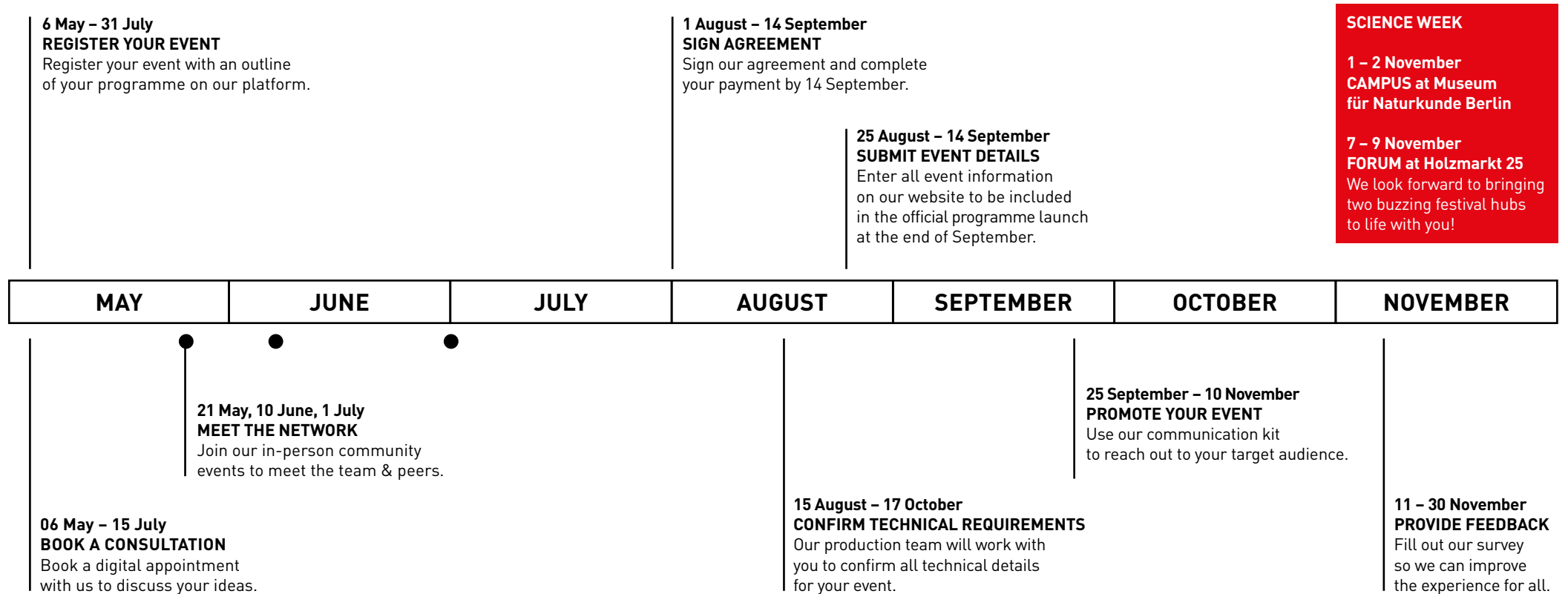
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**Present your work in a relaxed atmosphere**

- Wooden hut to showcase small projects, sell artefacts, or organise exchanges
- Be on site for 3 days, in the afternoon
- Outside, equipped with electricity and a portable heater

All partner institutions presenting in the CAMPUS and FORUM will have their logos featured in the Berlin Science Week Tagesspiegel Magazine, with the exception of the Speaker's Corner and the Inspiration Stage.

# TIMELINE



## TERMS AND CONDITIONS

- We can only host the CAMPUS festival hub if 80% of the available event and exhibition spaces are rented.
- The Falling Walls Foundation reserves the right to cancel the project up to and including 15 August 2025, if this occupancy rate is not reached.
- All the event and exhibition spaces for the Partner Programme are reserved on a first come, first served basis. Reservations will come into effect with a signed agreement.
- All payments must be made by 14 September 2025.

# GAIN EXTRA VISIBILITY

In addition to organising events as part of our festival, we also offer a range of options for **sponsorship or cooperation packages**. Below are our standard options – however, we're happy to discuss an individualised offer that best suits your organisation.

	<b>Bronze 3.500€</b>	<b>Silver 8.500€</b>	<b>Gold 20.000€</b>
Social Media Post	1	1	1
Newsletter Feature	1	1	1
Logo Placement: Website	1	1	1
Logo Placement: Programme		1	1
Logo Placement: Banner Hubs		1	1
Logo Placement: Poster		1	1
Logo Placement: Tagesspiegel Magazine		1	1
Logo Placement: Cinema Trailer			1
Logo Placement: External Ads			1
Exclusive Opening Event Tickets	2	3	5
Sponsoring parts of the programme (Opening Event, Programme Tracks, Networking Formats, Meet&Greets, Stages)	extra, by agreement	extra, by agreement	by agreement
Tickets to Falling Walls Science Summit	0	1	2

For further promotional reach, don't miss the chance to be featured in the Berlin Science Week Magazine, published by Der Tagesspiegel.



Deadline for sponsoring and cooperation packages:  
31.07.2025. for the Silver and Gold Options, 15.09.2025 for the Bronze Option.



# PARTICIPATING ORGANISATIONS 2024

Last year, over 200 organisations, projects, and artists contributed with great dedication to a fantastic festival programme:

4A\_Lab  
AlgorithmWatch CH  
American Academy in Berlin  
Amor Schumacher  
Andreas Schwarz  
Archimedes Exhibitions  
Argentine Embassy in Germany  
Arizona State University  
Art Laboratory Berlin  
AVJam  
BAM (Bundesanstalt für Materialforschung- und prüfung)  
Barnim Panorama  
Bauhaus Earth  
Berlin Brains  
Berlin Clusters of Excellence  
Berlin Institute of Health @ Charité (BIH)  
Berlin Learning & Intelligent Systems Society (BLISS)  
Berlin Partner für Wirtschaft und Technologie GmbH  
Berlin Research 50 (BR50)  
Berlin University Alliance  
Berlin-Brandenburg Academy of Sciences and Humanities  
Berliner Landeszentrale für politische Bildung  
Big Data Management and Machine Learning (BIFOLD)  
BioCon Valley  
Black In Tech Berlin  
Bundesministerium für Bildung und Forschung  
Centre Marc Bloch  
CERFA e.V.  
CERN  
Charité – Universitätsmedizin Berlin  
Circle U. European University Alliance / Humboldt-Universität zu Berlin  
Cluster für Natur- und Technikwissenschaftliche Rüstungskontrollforschung (CNTR)  
Cluster of Excellence „Contestations of the Liberal Script (SCRIPTS)“  
Comedy Café Berlin  
Communication Lab (Alexander von Humboldt Foundation / International Journalists' Programmes)  
con gressa  
Cornelsen  
Dahlem Humanities Center  
Daylight Academy  
democ

DESY  
Deutsche Allianz Meeresforschung (DAM)  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)  
Deutsches Klima-Konsortium  
Deutsches Technikmuseum  
Deutschlandfunk Nova  
Dimitrios L. Margellos  
DroneMasters  
DWR eco  
Eberswalde University for Sustainable Development  
ECCSEL ERIC  
Ecopol Research Group - RIFS Potsdam  
EDGE - Blurring the Borders between Art and Neuroscience e.V.  
Einstein Center Digital Future (ECDf)  
Einstein Foundation Award for Promoting Quality in Research  
Einstein Foundation Berlin  
EIT Food  
Embassy of Brazil in Berlin  
Embassy of Costa-Rica to Germany  
Embassy of France in Germany  
Embassy of Ireland  
Embassy of Mexico in Germany  
Embassy of Norway in Berlin  
Embassy of Spain  
Embassy of the Republic of Lithuania in the Federal Republic of Germany  
Enrico Paglialonga  
Enterprise Europe Network Berlin-Brandenburg  
ESMT Berlin  
ETH Zürich  
EU Policy Lab  
European Molecular Biology Laboratory  
European Research Infrastructure Consortium for CCUS  
Experimental  
Falling Walls Foundation  
Fernheizwerk Neukölln AG  
Forecast  
Forschungsgruppe „Soziale Neurowissenschaften“ der Max-Planck-Gesellschaft  
Forschungsverbund Berlin e.V.  
FORUM  
Fraunhofer-Gesellschaft  
FrauVonDa//  
Freie Universität Berlin  
Friedrich-Ebert-Stiftung Landesbüro Berlin  
Fritz Haber Institute of the Max Planck Society

Futurium  
Geo.X - The research network for Geosciences in Berlin and Potsdam  
German Arctic Office at Alfred Wegener Institute  
German Federal Institute for Risk Assessment  
German Israeli Foundation for Scientific Research and Development  
Gesellschaft für Informatik e.V.  
Gesundheit und Pflege  
Giacomo Corvaia  
GLUON  
Goethe-Institut  
greenCHEM  
HAU Hebbel am Ufer  
Haus der Kulturen der Welt (HKW)  
Haus des Papiers - Museum für Bildende Papierkunst  
Helmholtz Center for Polar and Marine Research  
High Art Bureau  
Hochschule für Technik und Wirtschaft Berlin (HTW Berlin)  
Humboldt Residency Programme (Alexander von Humboldt Foundation)  
Humboldt University of Berlin  
ICN Berlin Business School  
IGAFA - Initiativgemeinschaft Außeruniversitärer Forschungseinrichtungen in Adlershof  
iluseum.org  
INAM - Innovation Network for Advanced Materials  
Institut für praktische Emergenz  
Institute for Art and Innovation  
Interdisziplinäres Zentrum Europäische Sprachen  
Internationales Design Zentrum Berlin (IDZ)  
Israel Academy of Sciences and Humanities  
Jazz Institut Berlin  
Jill Scott  
Jochen Müller  
Johanna Teresa Wallenborn  
Keio University Tokyo  
KI - Ideenwerkstatt für Umweltschutz  
kids.digilab.berlin  
Knoweaux Applied Futures GmbH  
Kunstgewerbemuseum  
Leibniz-Forschungsinstitut für Molekulare Pharmakologie  
Leibniz-Gemeinschaft  
Leibniz-Institut für Gewässerökologie und Binnenfischerei (IGB)  
Leibniz-Institut für Wirtschaftsforschung Halle (IWH)  
Leon Trimble  
Lise-Meitner-Schule  
Matters of Activity  
Max Delbrück Center  
Max Planck Institute for Gravitational Physics  
Max Planck Institute of Geoaanthropology  
Michigan State University  
MIND Foundation gGmbH  
Nahum  
NaWik - Nationales Institut für Wissenschaftskommunikation  
NCL-Stiftung  
ODE.systems  
One Resilient Earth  
Our Future Water  
PalaisPopulaire  
Physikalisch-Technische Bundesanstalt Braunschweig  
Prateep Beed (MIND Foundation & Immersia Labs)

Prater Galerie  
PRIF – Leibniz-Institut für Friedens- und Konfliktforschung  
Project Management Jülich  
Psychiatric University Hospital Charité at St. Hedwig Hospital  
QUEST Center for Responsible Research at the Berlin Institute of Health at Charité (BIH)  
rbb24 Inforadio  
Regenerative TimeLab  
Research Council of Lithuania  
Research Institute for Sustainability (RIFS Potsdam)  
Rick Minnich / Our Man in Berlin  
RWTH Aachen University  
Science and Education team - Embassy of the Kingdom of the Netherlands to Germany  
Science Notes Magazin  
SCIENCE OF RAVE  
Senatsverwaltung für Wissenschaft  
Sigmund Freud PrivatUniversität SFU Berlin  
SILBERSALZ Science & Media Festival  
Slovenian Cultural Centre SKICA in Berlin  
Soapbox Science Berlin  
Society of Spanish Researchers in Germany  
Sophie G. Elschner  
Springer Nature  
Staatsbibliothek zu Berlin  
Stiftung Jüdisches Museum Berlin  
Stiftung Planetarium Berlin  
Studio Dito  
Studio Marlene Bart  
Summer Banks  
sustain.fm  
Sustainable Leadership for Science Initiative  
Technical University of Berlin  
Technische Universität Dresden  
Technologiestiftung Berlin  
TeeKay Kreissig  
Teufelsberg  
THE ART+SCIENCE SALON  
The Data Tank  
THE LITHIUM LAB  
The Moving Academy  
Thomas Tichai  
Toni Fröhlich  
Una Europa (Freie Universität Berlin)  
unidad.salgan  
Union der deutschen Akademien der Wissenschaften  
Universität der Künste Berlin  
Universität Duisburg-Essen  
Universität Potsdam  
Urania Berlin  
Weizenbaum-Institut  
Werner-von-Siemens Centre for Industry and Science  
Wiley  
Wilhelm and Else Heraeus Foundation  
Wissenschaft im Dialog  
WISTA Management  
Women in AI & Robotics  
Wübben Stiftung Wissenschaft  
Wuppertal Institut für Klima  
Yamilée Toussaint  
ZEIT STIFTUNG BUCERIUS  
ZENK Rechtsanwälte  
ZHAW Zurich University of Applied Sciences | School of Applied Linguistics  
Zukunftsorte Berlin

# CONTACT

## Interested in partnering with us?

Book an **online appointment** during our Open Hours. We'll schedule 45 minutes to discuss your ideas, answer any questions, and reserve a time slot for you. Slots are generally allocated on a first-come, first-served basis. After that, we'll stay in close contact to coordinate all further details.

If you'd like to reach out before booking an appointment, feel free to email us at [festival.hubs@berlinscienceweek.com](mailto:festival.hubs@berlinscienceweek.com).

For those who'd like to visit the Museum or Holzmarkt in person, we'll be offering regular tours in May and June. Get in touch via [festival.hubs@berlinscienceweek.com](mailto:festival.hubs@berlinscienceweek.com) to schedule a visit.

# GET IN TOUCH

## We look forward to hearing from you!

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[www.berlinscienceweek.com](http://www.berlinscienceweek.com)

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