

BERLIN SCIENCE WEEK CAMPUS

**DARE TO KNOW:
OUR NARRATIVES,
OUR FUTURES**

3 – 4 NOV 2023

Museum für Naturkunde Berlin



GET INVOLVED

BERLIN SCIENCE WEEK CAMPUS

On 3 and 4 November 2023, the Museum für Naturkunde Berlin will transform into Berlin Science Week's main festival centre - the CAMPUS. It will bring together inspiring events, pop-up formats, networking opportunities, state-of-the-art content, and interactive exhibitions.

VIBRANT EXCHANGE

Centrally located and easy to reach, the CAMPUS is dedicated to interactive exchange, dialogue, and engagement. It offers a vibrant atmosphere to come together, join important debates, connect and build partnerships with like-minded people, and get inspired through science. It offers the ideal setting both for reaching numerous and diverse audiences, and for expanding your professional networks and getting connected with other scientists and researchers.

Differently equipped rooms and spaces are available for interactive and creative formats - beyond traditional lectures and panel discussions. Workshops, fun exhibitions, speaker's corners (indoors and outdoors), pop-up labs, artistic interventions, improv performances, almost everything is possible and highly encouraged. Share your exciting ideas with us!

THE 2023 THEME

This year, the CAMPUS will take place under the motto „Dare to Know: our narratives, our futures“. We want to look at the narratives that define our visions of the future, at the facts that dictate the stories we tell, at the people who get to create these narratives and those who have yet not joined the conversation. In this way, we hope to create a better understanding of the frameworks with which we operate, and what a better future can look like - starting from the way we speak and think about it.

We believe this thematic focus will lead to even more successful knowledge transfer between the different programme elements and their participants, and offer the interested audiences a multifaceted, inter- and transdisciplinary approach to this central issue of our time. Join the debates and contribute with your expertise towards better understanding our present and the futures it creates. Share your scientific insights and visions from a wide variety of perspectives and highlight possible fields of action and potential impact!



GET INVOLVED

BERLIN SCIENCE WEEK CAMPUS

A DIVERSE AUDIENCE

Based on previous years, we expect more than 8,000 visitors over the two CAMPUS days, including national and international speakers, scientists, researchers, organisers, media representatives, industry representatives, and various other guests. Berlin Science Week participants are professionals, students, and the public at large interested in science.

Moreover, the museum will also be open to regular visitors on both CAMPUS days. Usually, the day starts with a younger crowd (pupils, tourists, families) that becomes more professionalised as we move into the afternoon and the evening. However, both days are marked by a fantastic mix of groups and interests. Please keep this in mind when planning your contribution.

A PLACE FOR EXCHANGE AND CONNECTION

We want our visitors to immerse themselves in a great festival experience, to acquire connections and expand their knowledge. We are open to varied and creative suggestions that can contribute towards making the CAMPUS a central place for networking and exchange - from events related to science to networking formats, receptions or academic speed dating. Get in touch and let's discuss your ideas!



PROMOTE YOUR ORGANISATION'S WORK

INSPIRE, GET INSPIRED, AND CELEBRATE SCIENCE



GAIN VISIBILITY FOR YOUR RESEARCH



ENGAGE WITH SCIENTISTS, JOURNALISTS, NEW TALENTS, AND THE BROADER PUBLIC



CONNECT WITH AN INNOVATIVE AND INTERDISCIPLINARY COMMUNITY

CHOOSE YOUR SPACE

EVENTS, EXHIBITIONS & NETWORKING

Among fossils, evolutionary exhibits, and geological discoveries, you'll find many possibilities to get involved under this year's theme. The Dinosaur Hall is the main spot to come together, exchange ideas, and network.



Birds Room



Collaborative Field



New Normal Hall



Deep Dive Forum



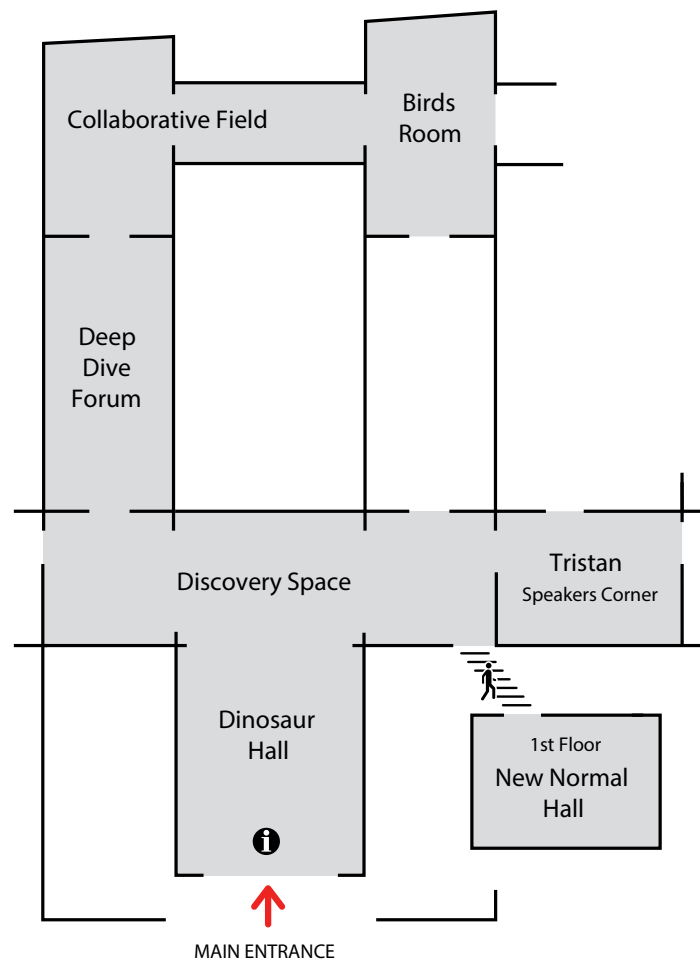
Discovery Space



Dinosaur Hall



Speakers Corner



Main Entrance

DEFINE YOUR CONTRIBUTION

SPACES AND FORMATS

We offer differently equipped spaces that enable a variety of formats. Event spaces can be rented in 75 to 90-minute slots, speaker's corners in up to 45-minute intervals, exhibition spaces for 2 days.

New Normal Hall:



International reach and engagement is an important feature of Berlin Science Week. The New Normal Hall is equipped to accommodate the needs of both present and online audience, in a truly interactive fashion. On CAMPUS, this will be the main space that connects on-site attendees with live digital audiences. It is the perfect venue for larger talks, lectures, debates, or film screenings.

The room comes with set-up and rehearsal time, an event director - also in the preparation phase - 3 stage cameras and interactive tools for (online) engagement. The room seats up to 80 people, the digital audience capacity is infinite! The event stream will be broadcast through our Youtube Channel. We will also provide you with a recording of the event.

Birds Room:



Surrounded by colourful bird exhibits and in a more intimate atmosphere, the Bird Room offers a perfect stage for smaller (hybrid) events. Up to three panelists can discuss simultaneously on stage, the space seats 35 guests. It is a wonderful space for discussions with the audience, interactive Q&As, interviews, and other smaller scale formats. The event will be livestreamed via our Youtube Channel. We will also provide you with a recording of the event.

Collaborative Field:



Offering comfortable seating and an open space, the Collaborative Field is ideal for larger in-person workshops and interactive formats with up to 50 people. With a simple grandstand equipped with beamer, screen, and additional space for a large workshop table, it's the perfect spot for co-creation, dynamic formats, interaction, and the collective development of new ideas.

Deep Dive Forum:



This cosy space in front of the impressive biodiversity wall is perfect for up to three people on stage, for formats such as fireside chats, interactive chats, interviews, and presentations. An on-site audience of max. 55 people is possible.

Speakers Corner for short impulse lectures



The Speaker's Corner offers a mobile stage that can be set up at various locations in the museum, as well as a portable audio system. It is a perfect format for short, engaging formats, and spontaneous interactions with the audiences.

Discovery Space to engage one-on-one



In the heart of the museum, we have set up 20 spaces for exhibitors to engage with a walking-by audience. Use the opportunity to highlight the work of your organisation on both CAMPUS days and interact one-on-one with the numerous and varied visitors.

We encourage you to think about a format that goes beyond the ordinary. Make it interactive and inviting for diverse audiences, and keep sustainability in mind. Each space is equipped with a basic set-up and is approximately 4m².

YOUR OPTIONS IN DETAIL

RATES AND TIME SLOTS

Below is an overview of the key facts, costs & available time slots. All event spaces are equipped with standardised comprehensive technical equipment that fits their respective purpose. The rent costs include full technical assistance and infrastructure both in the preparation phase and during the event. You bring your content, we take care of the rest!

You may choose one or more slots according to the timetable. Once we know your plans, we can help you choose the best space for your exhibition or the best time slot for your event. Of course, you can also combine an event with an exhibition and benefit from maximum visibility!

First come, first served!

	HYBRID		IN PERSON			EXHIBITION
	NEW NORMAL HALL	BIRDS ROOM	DEEP DIVE FORUM	COLLABORATIVE FIELD	SPEAKERS CORNER	DISCOVERY SPACE
SEATS	max. 80	max. 35	max. 55	max. 50	ca. 30	4m ² area
IDEAL FOR	Interactive, hybrid Panels	Interactive, hybrid Talks	Talks, Interviews, Q&As	Workshops, Activities, Interaction	Impulse Talks, Q&As	Interactive Exhibitions & Pop-up Labs
NET PRICE*	5000 € 60-90 min	3000 € 60-90 min	1200 € 90 min	1500 € 90 min	400 € max. 45 min	3750 € 2 days

*The listed prices are NETTO, 7% VAT applies. Reverse charge exemption applies for participating institutions abroad upon providing a VAT-ID number.

TIMETABLE FOR 3-4 NOVEMBER

IN PERSON EVENT SPACES		HYBRID EVENT SPACES	
Slot 1	09:30 - 11 AM	Slot 1	09:30 - 11 AM
Slot 2	11:30 - 01:00 PM	Slot 2	11:30 - 01:00 PM
Slot 3	02:00 - 03:30 PM	Slot 3	01:30 - 03:00 PM
Slot 4	04:00 - 05:30 PM	Slot 4	04:30 - 05:45 PM
Slot 5	06:00 - 07:30 PM	Slot 5	06:15 - 07:30 PM
Slot 6	08:00 - 09:30 PM	Slot 6	08:00 - 09:15 PM

For the in-person event spaces, 30 Min of set-up space are included before the events. For the hybrid spaces, we have included extra time to accommodate the extensive set-up. The Speakers Corner slots will be arranged according to preferences and thematic focus.

INTERESTED? GET IN TOUCH!

We look forward to discussing your participation in the Berlin Science Week CAMPUS. Explore with us how your organisation can benefit from this unique opportunity and become part of the CAMPUS community.

TERMS AND CONDITIONS

The implementation of the CAMPUS is only possible if 80% of the available event and exhibition spaces are rented. The Falling Walls Foundation reserves the right to cancel the project up to and including **15.08.2023** if this occupancy rate is not reached.

All the event and exhibition spaces are reserved on a first-come, first-served basis. Reservation will come into effect with a signed agreement. All payments have to be made by **30.09.2023**.

In case of cancellation, the following terms apply: Free cancellation until **30.07.2023**. 70% for cancellations until **30.08.2023**, 100% fee for cancellations after **15.09.2023**.

CONTACT

Dr. Luiza Bengtsson

Head of Berlin Science Week

luiza.bengtsson@falling-walls.com

Anisia Petcu

Programme Manager of Berlin Science Week

anisia.petcu@falling-walls.com

**Berlin Science Week is coordinated by the
Falling Walls Foundation gGmbH**

Kochstraße 6-7

10969 Berlin

Germany

Phone

+49 30 60 988 3973

Web

www.berlinscienceweek.com



berlinscienceweek



BerlinSciWeek



BerlinSciWeek



berlin-science-week



BerlinSciWeek

Cover Photo: Pakorn Kanchanawong, National University of Singapore and Clare Waterman, National Heart, Lung, and Blood Institute, National Institutes of Health
CC BY-NC 2.0

Image Credits: Berlin Science Week



**FALLING
WALLS
FOUNDATION**

