

BERLIN SCIENCE WEEK 1–10 Nov 2022

BERLIN SCIENCE WEEK

FINAL REPORT 2022

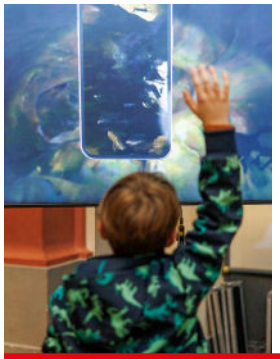
BERLIN SCIENCE WEEK

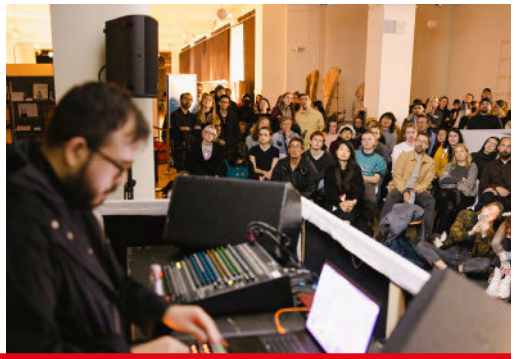
IN A NUTSHELL

Berlin Science Week is an annual science festival from 1 to 10 November that brings together thousands of people from the worlds of science, business, politics, the arts, and society at large.

As a global hub, it is our mission to strengthen vibrant and diverse scientific networks and facilitate a fruitful, open, and interdisciplinary dialogue between science and society.

Guided by the leitmotif 'Dare to Know', we partner with organisations from around the globe to showcase scientific excellence, promote debates on the world's major challenges, and find new, interactive, and fun ways to make science, research, and innovation engaging.







"THE INTERACTION BETWEEN POLITICS AND SCIENCE COULD ACTUALLY BE IMPROVED. ESPECIALLY IN BERLIN, THERE ARE MANY OPPORTUNITIES FOR EXCHANGE; THE BERLIN SCIENCE WEEK IS A GREAT EXAMPLE OF THIS."

Ulrike Gote Senator for Higher Education and Research, Health, Long-Term Care and Gender Equality







BACK WITH MORE IN-PERSON EVENTS

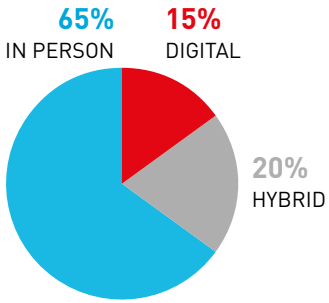
After two years in which the pandemic strongly influenced the appearance of Berlin Science Week, we are pleased that this year's focus was once again more on personal encounters, interaction, and exchange.

Most of the participating organisations opted for an in-person event. Digital and hybrid events (35%) offered a valuable extension of the programme and enabled a wider reach.

While the crowded spaces at the in-person events evidently demonstrated their attractiveness for our attendees, we've witnessed lively debates, controversial discussions, fruitful conversations, and enriching encounters across the board, offline and online.

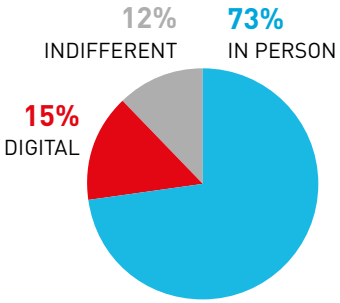
Digital events are here to stay. Let's think together how we can make the best of both worlds. We invite all interested organisations to join us in developing sustainable hybrid concepts for the future Berlin Science Weeks.

EVENT TYPES



AUDIENCE SURVEY

Which event type do you prefer?



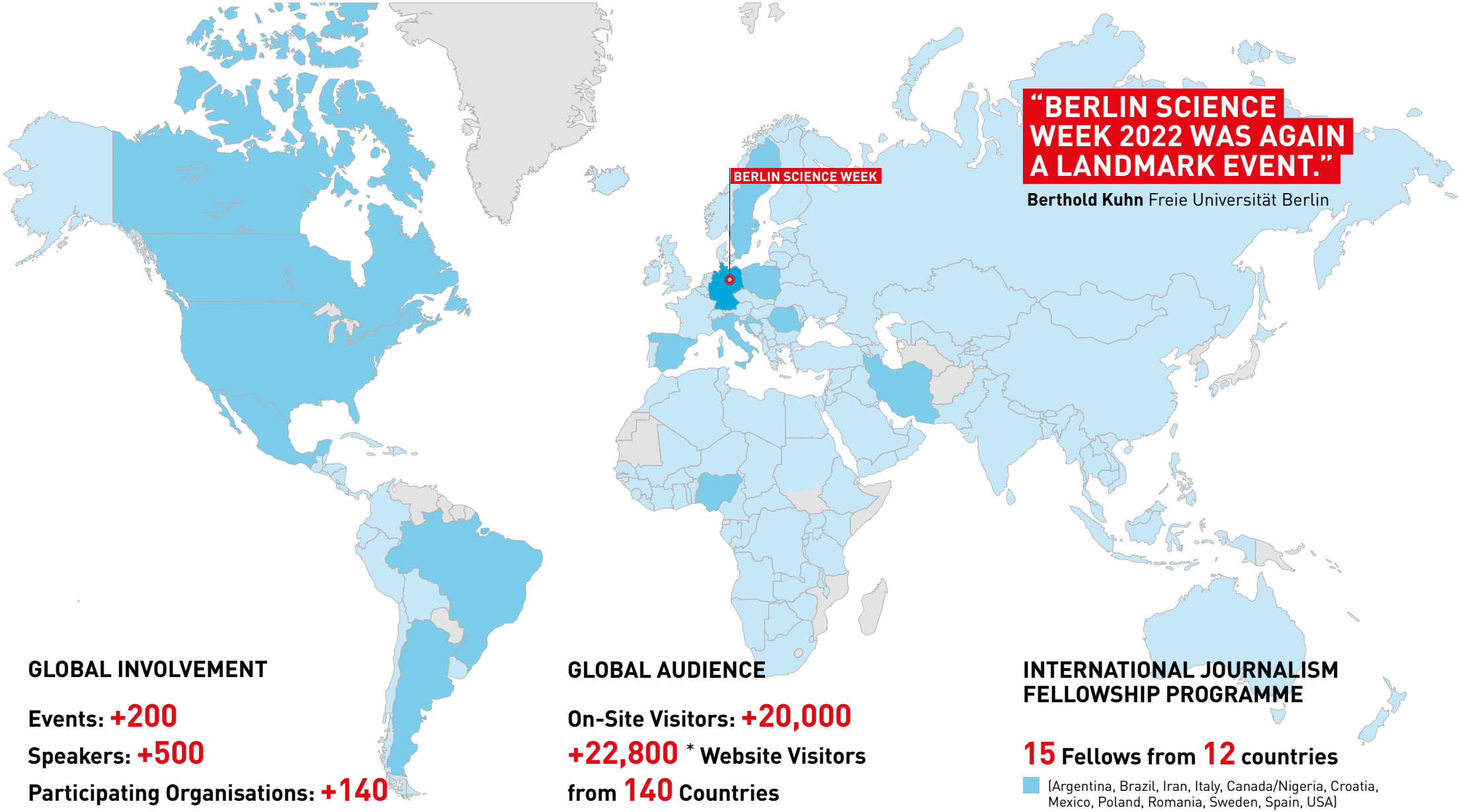


"WE ARE REALLY HAPPY THAT THE BERLIN SCIENCE WEEK TEAM ENCOURAGED US TO DO AN IN-PERSON EVENT AGAIN."

Bart Verberck
SpringerNature

INTERNATIONAL OUTREACH

*Countries from which our programme was viewed are marked in blue



"BERLIN SCIENCE WEEK 2022 WAS AGAIN A LANDMARK EVENT."

Berthold Kuhn Freie Universität Berlin

GLOBAL INVOLVEMENT

Events: +200

Speakers: +500

Participating Organisations: +140

GLOBAL AUDIENCE

On-Site Visitors: +20,000

+22,800 * Website Visitors from 140 Countries

*from 29 Sep – 11 Nov

INTERNATIONAL JOURNALISM FELLOWSHIP PROGRAMME

15 Fellows from 12 countries

(Argentina, Brazil, Iran, Italy, Canada/Nigeria, Croatia, Mexico, Poland, Romania, Sweden, Spain, USA)

STATS AT A GLANCE: PROGRAMME DIVERSITY



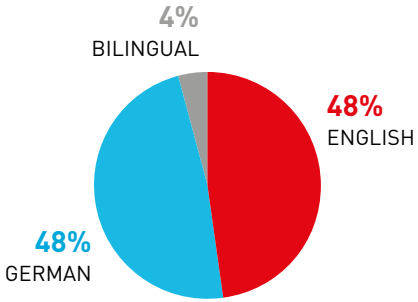
TOPICS

- 22% PLANETARY HEALTH & SUSTAINABILITY
- 15% TECH & ENGINEERING
- 1% FUTURE OF LIFE & WORK
- 6% HEALTH & WELLBEING
- 6% SOCIETAL TRENDS & TRANSFORMATIONS
- 1% DISCOVERING EARTH & SPACE
- 12% ART & SCIENCE
- 12% OPEN SCIENCE & COLLABORATION
- 3% BREAKTHROUGH & FORESIGHT
- 10% LEARNING & WORKING IN SCIENCE
- 7% SCIENCE FUN!

AUDIENCE SURVEY

90% want to return in 2023
93% would recommend the programme further
90% rate the programme good to excellent

PROGRAMME





FORMATS

- 38% DISCUSSION
- 22% TALK
- 19% WORKSHOP & ACTIVITY
- 13% PERFORMANCE, FILM & EXHIBITION
- 6% MEET UP
- 2% AWARD

"BERLIN SCIENCE WEEK IS A GREAT DEMONSTRATION THAT SCIENCE CAN BE YOUNG, OPEN, POWERFUL AND COLOURFUL."

Survey Participant 2022

"BERLIN SCIENCE WEEK IS SCIENCE COMMUNICATION AT ITS BEST."

Thomas Susanka
Science Notes Magazine, University of Tübingen

BERLIN SCIENCE WEEK CAMPUS

On 4—5 November 2022, the Museum für Naturkunde Berlin and the adjacent Humboldt-Universität zu Berlin were once again transformed into Berlin Science Week's vibrant festival centre.

Centrally located and easy to reach, the CAMPUS provided a lively atmosphere to gather and connect with like-minded people.

This year, for the first time, the Berlin Science Week CAMPUS had a focus: PARADIGM SHIFT. CO-CREATING A SUSTAINABLE NOW! This allowed the two CAMPUS days to be entirely dedicated to multi-perspective approaches and collaborative efforts. With nearly 8000 visitors over the two days, the CAMPUS became a central hub for dialogue and co-creation.

(Future) scientists, knowledge seekers, science newbies, curious citizens and families all joined us in creating visionary spaces and fruitful conversations between science, civil society, art, and technology, in formats which went beyond the conventional.







"THANK YOU FOR THE BRILLIANT ORGANISATION. WE HAD LIVELY DISCUSSIONS AND MET SUPER NICE PEOPLE."

Antonia Rötger Scientists for Future

CAMPUS ACTIVITIES

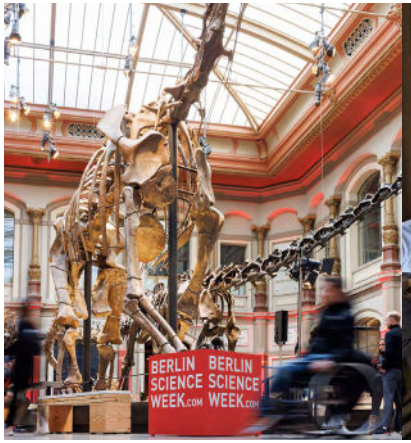
Events: +40

Exhibitions: 14

Speakers' Corners: 7

Visitors on site: 7,700







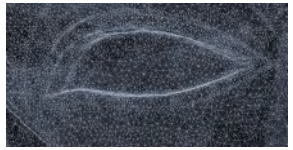
NEW ON CAMPUS: CONTENT PARTNERSHIP

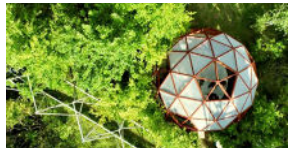
For the first year, we were happy to call the city and canton of Zurich our content partner on the CAMPUS this year.

With the cooperation ‘Zurich meets Berlin’ we bundled the innovative power of both cities and brought many exciting topics, exhibits, and interactions to the CAMPUS.

The Dinosaur Hall became the main exhibition and networking site for these activities, where the Berlin Science Week audiences and museum visitors came together to learn, connect, and celebrate science.

A WIDE VARIETY OF TOPICS AND APPROACHES









Events [SELECTION]

Art for an Ethical AI
ZURICH UNIVERSITY OF THE ARTS (ZHDK), ETH ZÜRICH

Rethinking Cities
ETH ZÜRICH

Digital Gold
UNIVERSITY OF ZURICH (UZH), ZURICH UNIVERSITY OF THE ARTS (ZHDK)

Der Ökobeichtstuhl
ZHAW ZÜRCHER HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN





ZURICH MEETS BERLIN

14 Events

4 exhibitions

3 receptions

“THE COOPERATION BETWEEN ZURICH MEETS BERLIN AND BERLIN SCIENCE WEEK WAS A SUCCESS: IN NUMEROUS EVENTS, NOT ONLY THE SCIENTIFIC BUT ALSO THE CULTURAL AND POLITICAL DIALOGUE BETWEEN ZURICH AND BERLIN COULD BE DEEPENED.”

Corinne Wyer Kanton Zurich



INTERNATIONAL PRESS & MEDIA OUTREACH







"AS A COMMUNICATOR, THE TOOLS, TALKS, WORKSHOPS, AND MEETINGS WITH COLLEAGUES FROM OTHER COUNTRIES MAKE THIS AN ENRICHING EXPERIENCE FOR THE SCIENCE JOURNALIST PROFILE."

David Salcedo Science Journalist, Mexico

SOCIAL MEDIA ACTIVITIES

14.106	24.572	1.767	33%
TOTAL FOLLOWERS	LIKES & SHARES	COMMUNITY POSTS	FOLLOWER GROWTH

COMMUNITY GROWTH

+29%	+15%	+18%	+31%	+40 %

NEWSLETTER

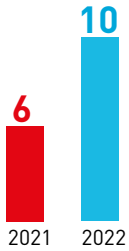
11.363 SUBSCRIBERS

4% SUBSCRIBER GROWTH

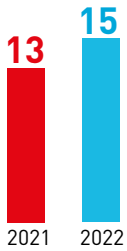
FELLOWSHIP PROGRAMME

15 FELLOWS FROM **12** COUNTRIES (Argentina Brazil, Iran, Italy, Canada/Nigeria, Croatia, Mexico, Poland, Romania, Sweden, Spain, USA)

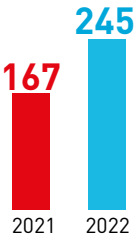
PRESS ACTIVITIES & MEDIA PARTNERSHIPS



MEDIA COLLABORATIONS



INTERNATIONAL SCIENCE FELLOWSHIPS



DACH PRESS REPORTS

110,000
PRINTED & DIGITAL BERLIN SCIENCE WEEK MAGAZINES

1
PRESS CONFERENCE

19
INTERNATIONAL PRESS REPORTS
(Print 4 | Online 15)

COMMUNITY ACTIVATION & VISIBILITY

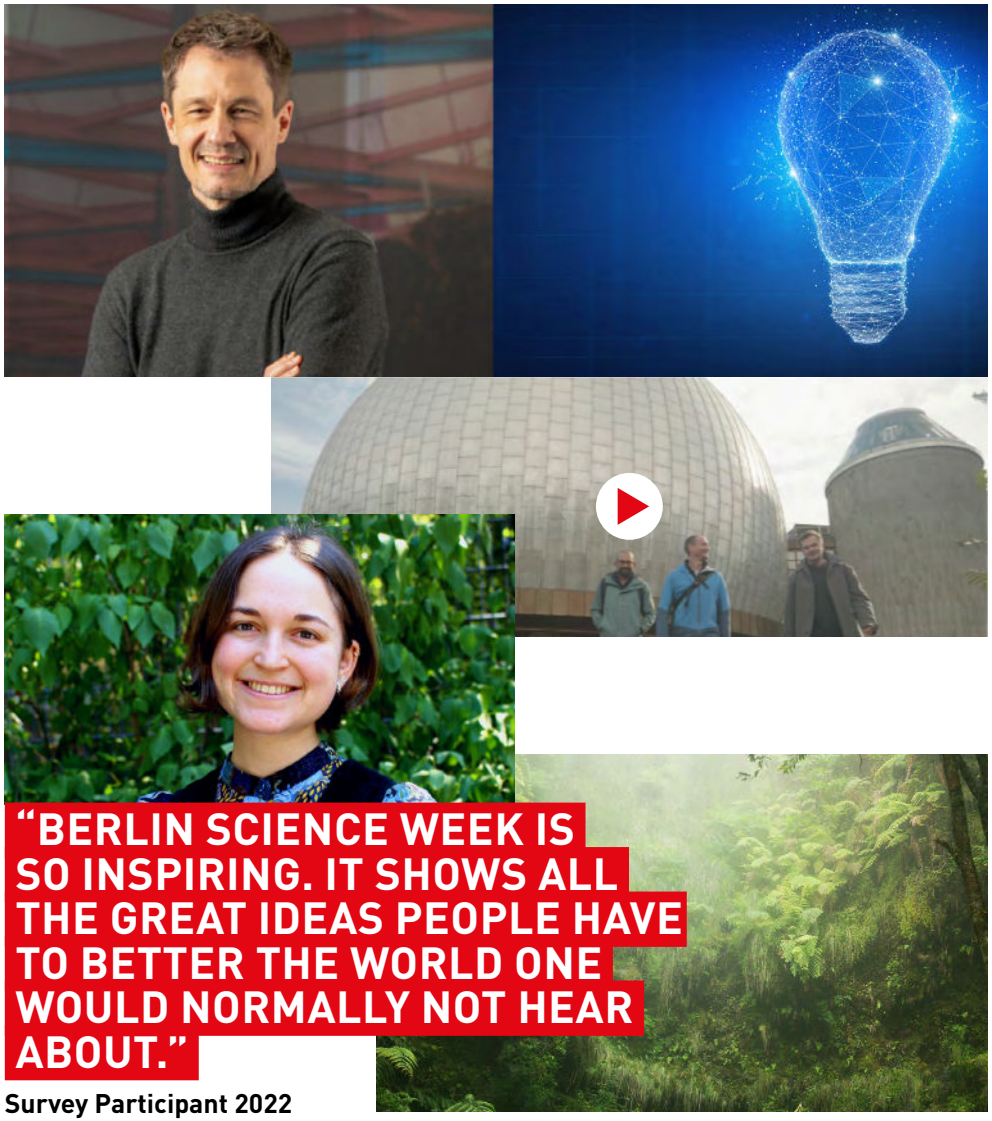
To bridge the gap between the annual festival and activate our diverse community throughout the year, we produced a series of digital formats.

It is our goal to give Berlin Science Week and its participating organisations visibility throughout the year and beyond the festival.

Deep Dives and Short Dives are video series consisting of short interviews with researchers who present their work and, most importantly, give visibility to the people behind the science.

In the written **Community Portraits**, exciting Berlin Science Week personalities answer our questions about work, life, and the things that move and motivate them.

Everything is published on our website and shared via our social media channels throughout the year.

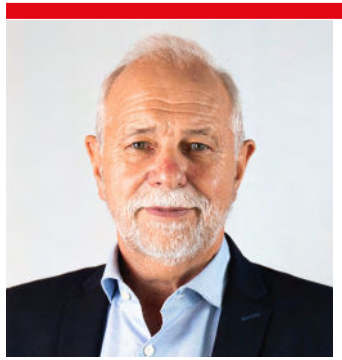


Survey Participant 2022

OUTREACH FORMATS

Deep Dives & Short Dives: 10
Community Portraits: 10
Overall Views: +900

WHAT OUR PARTNERS SAY



JÜRGEN MLYNEK

Chairman of the Board
Falling Walls Foundation

"With their contribution to Berlin Science Week, the participating organisations show how excellent science can positively shape the world of tomorrow."



UYEN NGUYEN

Head of Scientific Marketing
Nuvisan

"The Berlin Science Week celebrates science with all its facets – by connecting people from research, politics, business, media & the arts with the broader public. We are very happy to have contributed a small part to building bridges between the local and international science community with our discussion on green science and its impact on the future of our planet."



©Dominique Meienberg

ANNA SCHINDLER

Director
Office of Urban Development
City of Zurich

"'Zurich meets Berlin' connects Zurich with inspiring metropolises around the world. With this festival, the city and canton of Zurich as well as Zurich Tourism, together with Zurich's universities, are creating an international exchange and event format in the fields of science, innovation, and culture. The Berlin Science Week, as a global networking platform for science, is therefore the ideal partner."



© Lennon Mhishi

LENNON MHISHI

Project Researcher
University of Oxford

"The Berlin Science Week was a great opportunity to be in conversation with colleagues in Berlin and the wider public. It was especially useful in thinking about the relationships between science and natural history museum collections and colonial histories. It was also a space that generated the potential for new relationships with audiences who have interest in this work."

OUR SUPPORTERS

The supporters and partners of Berlin Science Week provide the vital support needed to make our activities possible.

We are proud and grateful to work with like-minded organisations that join us in celebrating and supporting science, technology, and innovation.

We eager to build new relationships and would be delighted to speak with interested parties about potential opportunities. If you would like to discuss how a partnership with Berlin Science Week could benefit your organisation, please get in touch.

SUPPORTERS

Senatsverwaltung für Wissenschaft, Gesundheit, Pflege und Gleichstellung BERLIN

BRAIN CITY BERLIN

COOPERATION PARTNERS

Museum für Naturkunde Berlin

ARCHIMEDES

Humboldt-Universität zu Berlin

Zürich meets Berlin at Berlin Science Week

MEDIA PARTNERS

DUZ

Berlin in English since 2002 EXBERLINER

SPRINGER NATURE

TAGESSPIEGEL

tipBerlin

visit Berlin Convention Office

Yorck Kinogruppe

DIE ZEIT VERLAGSGRUPPE

LOGISTIC PARTNER

twister KURIERE BERLIN 29 30 40

OUR STAFF

Meet the team behind all Berlin Science Week activities:

Head of Berlin Science Week
CHRISTINE BRUMMER

Programme Manager
JUDITH BODENSTEIN

Junior Programme Manager
ANISIA PETCU

Press & Media Relations
LENA TARAN

Student Assistant
KAT RIPEA

Berlin Science Week Campus
UTE PETERS

Digital Communications
KATHARINA SCHMIDT
PAULINE HÄNDEL

Creative Design
TINA KRON
JULIA BLENN

Production
MARCUS LISSE

Science Fellowship Programme
KATHARINA MIKULCAK

Thank you to all our volunteers for their support!



"BERLIN SCIENCE WEEK PROVIDES A VALUABLE OPPORTUNITY TO CONNECT WITH PEOPLE FROM A VARIETY OF SCIENTIFIC BACKGROUNDS, SOLVING THE MOST CURRENT GLOBAL ISSUES. I WAS INTERESTED IN BECOMING A VOLUNTEER SO THAT I COULD NOT ONLY PARTICIPATE IN THE EVENTS BUT ALSO CONTRIBUTE TO THE COMMUNITY."

Karolina Gizara Volunteer 2022

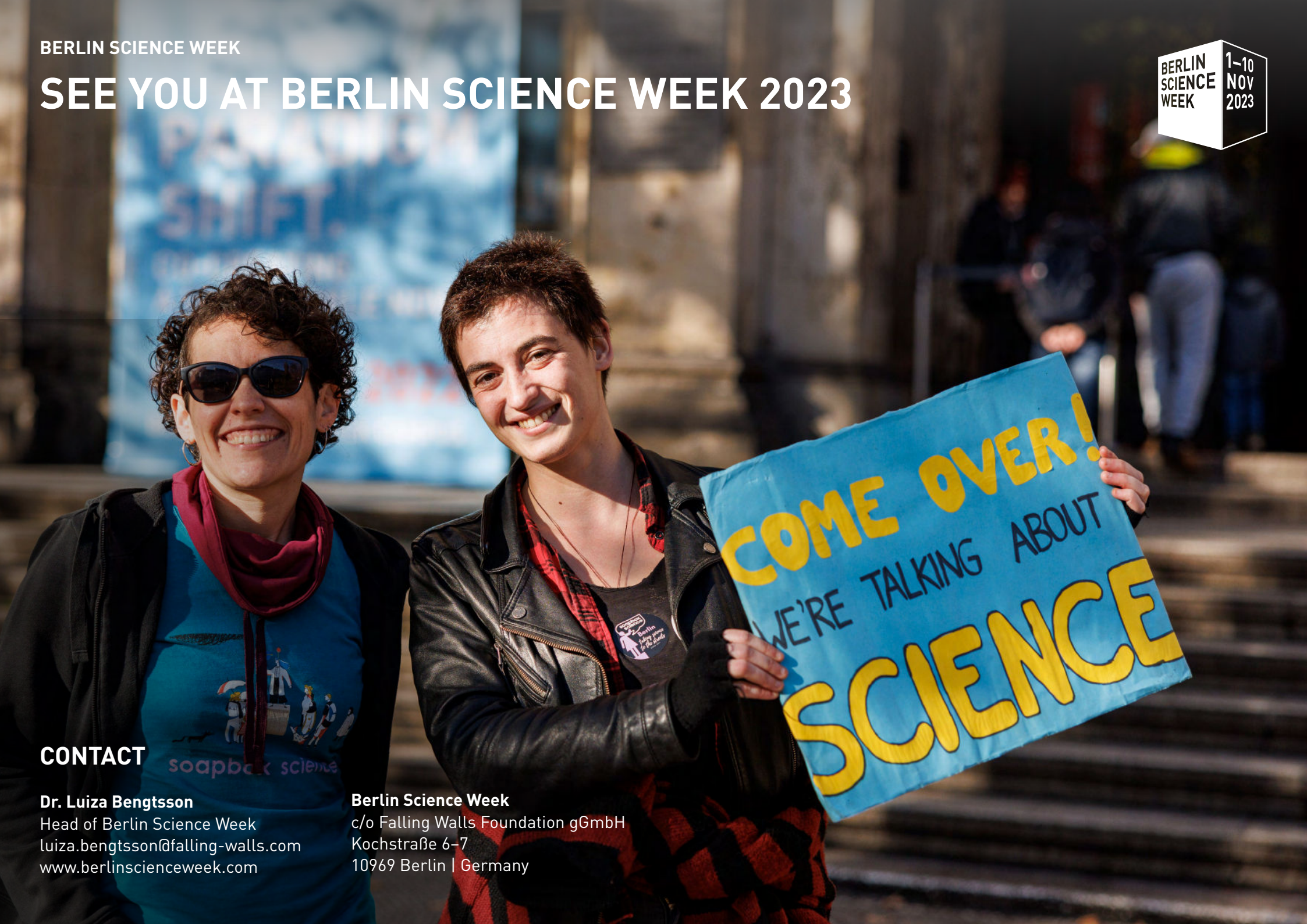
PARTICIPATING ORGANISATIONS 2022

+140 National & International Partners

3M | AI Monday Berlin I Alexander von Humboldt-Stiftung I ALLEA – All European Academies I American Academy in Berlin I arte I Austrian Institute of Technology | Bayer Foundation I Berlin Institute of Health at Charité (BIH) I Berlin School of Public Engagement and Open Science I Berlin TXL I Berlin University Alliance I Berlin-Brandenburgische Akademie der Wissenschaften I Bundesanstalt für Materialforschung und -prüfung | Bundesinstitut für Risikobewertung I Bundesministerium für Bildung und Forschung | Catlab I Charité – Universitätsmedizin Berlin I Center for Responsible Research and Innovation CeRRI I City Lab Berlin I Climate Change Center I Cluster of Excellence – Math+ I Cluster of Excellence – Matters of Activity I Cluster of Excellence – NeuroCure I Cluster of Excellence – Science of Intelligence I Cluster of Excellence – The Politics of Inequality I Cluster of Excellence – UniSysCat I CollActive Materials I con gressa I CONFIRM CENTRE I Creative Bureaucracy Festival I Cyber Valley | DAAD Deutscher Akademischer Austauschdienst I Dahlem Humanities Center, Interdisziplinäres Zentrum Europäische Sprachen I Dear Future Children I Der Tagesspiegel I Deutsche Allianz Meeresforschung I Deutsche Forschungsgemeinschaft (DFG) I Deutsches Zentrum für Hochschul- und Wissenschaftsforschung Hannover I Die Junge Akademie I DroneMasters | Einstein Center Digital Future I Einstein Research Unit on Quantum Devices I Einstein Stiftung Berlin I Embassy of Brazil in Berlin I Embassy of Canada in Berlin I Embassy of Ireland in Germany I Embassy of Mexico in Berlin I Embassy of Switzerland in Germany I ESMT Berlin I ETH Zürich | Falling Walls Foundation I Forschungsverbund Berlin I Französische Botschaft in Deutschland I Fraunhofer-Gesellschaft I Fraunhofer IAO I Fraunhofer-Institut für Offene Kommunikationssysteme FOKUS I Freie Universität Berlin I Futurium | Gläsernes Labor I Global Affairs Canada (GAC) | HAU Hebbel am Ufer I Helmholtz Zentrum Berlin für Materialien und Energie I Hochschule für nachhaltige Entwicklung Eberswalde I Hochschule für Technik und Wirtschaft Berlin (HTW Berlin) I Humboldt Institut für Internet und Gesellschaft I Humboldt-Universität zu Berlin | IBM Research I ICN Berlin Business School I IGAFA – Initiativgemeinschaft Außeruniversitärer Forschungseinrichtungen in Adlershof I Imaginary I Institut für Kunstwissenschaft und Historische Urbanistik, Museums and Society – Mapping the Social I Institute for Advanced Sustainability Studies (IASS) I Institute for Advanced Sustainability Studies (IASS), SFB Affective Societies I Institute for Advanced Sustainability Studies (IASS), Zentrum Technik und Gesellschaft I Instytut B61 | Joint European Disruptive Initiative (JEDI) | Leibniz-Gemeinschaft | Leibniz-Institut für Molekulare Pharmakologie I Leibniz-Institut für Wirtschaftsforschung Halle (IWH) I Leibniz-Institut für Gemüse- und Zierpflanzenbau (IGZ) I Leibniz-Zentrum Allgemeine Sprachwissenschaft I LGBTQ STEM Berlin I Lise-Meitner Schule | Max-Delbrück-Centrum für Molekulare Medizin I Max-Planck-Gesellschaft I merantix I mfm future at work I MIND Foundation | Nationale Akademie der Wissenschaften Leopoldina I NFDI e.V. I Nightrunner Productions & Schubert Film I Nuvisan | Oxford Berlin Research Partnership Paul-Drude-Institut I Pint of Science I Plant 2030 | Research in Germany I ResearchGate I Robert Bosch Stiftung | Schering Stiftung I Schnelle bunte Bilder I SciCo I Science Gallery Berlin I Science Media Center Germany I Science Notes I ScienceOpen I Scientists for Future I SFB 1078 I Sigmund-Freud-Universität Berlin I Silbersalz Science & Media Festival I Soapbox Science Berlin I Springer Nature I Staatsbibliothek zu Berlin I Stadt Zürich I Stifterverband für die Deutsche Wissenschaft I Stiftung Jüdisches Museum Berlin I Stiftung Planetarium Berlin | Technische Universität Berlin I Transition2bio I Tübingen AI Center | UCS Ulrich Creative Simulations I Universität Innsbruck I Universitätsallianz (UA) 11+ I University of Bonn I University of Potsdam I University of Zurich (UZH) I Urania Berlin | Wallonie-Bruxelles International I Weizenbaum-Institut I Wilhelm und Else Heraeus-Stiftung I Wissenschaft im Dialog I Wissenschaftszentrum Berlin für Sozialforschung WZB I WISTA Management I Beatie Wolfe I Würth | XU Exponential University of Applied Sciences | ZEIT Verlag I ZHAW Zürcher Hochschule für angewandte Wissenschaften I Zukunftsbilder I Zukunftsorte Berlin I Zürich meets Berlin I Zurich University of the Arts (ZHdK)

BERLIN SCIENCE WEEK

SEE YOU AT BERLIN SCIENCE WEEK 2023



CONTACT

Dr. Luiza Bengtsson
Head of Berlin Science Week
luiza.bengtsson@falling-walls.com
www.berlinscienceweek.com

Berlin Science Week
c/o Falling Walls Foundation gGmbH
Kochstraße 6–7
10969 Berlin | Germany